

Module 10: AI Governance: Creating Trust, Compliance, and Data Privacy

TEMPLATE - Generative AI Use Policy

Here's a link to the [Generative AI Use Policy template](#) we mentioned in Lesson 2.

This blog post from the Marketing AI Institute titled "[The Responsible AI Manifesto](#)" outlines their level-headed approach to a GAIUP.

They enhanced this blog post with a complete podcast episode covering their [Responsible AI Manifesto](#).

ARTICLES

Generative AI Usage in Businesses

1. [Ten Considerations for Developing an Effective Generative AI Use Policy](#)
2. [Make Sure Generative AI Policies Cover Intellectual Property](#)
3. [6 Best practices to develop a corporate use policy for generative AI](#)
4. [Generative AI Policy Guidance | Office of Community Standard](#)
5. [Google's Generative AI Prohibited Use Policy](#)
6. [Policy for ChatGPT - The Corporate Governance Institute](#)
7. [Generative AI Policy Guidance | Office of Community Standards](#)
8. [An early guide to policymaking on generative AI](#)
9. [How WIRED Will Use Generative AI Tools | WIRED](#)
10. [Generative AI policy: PwC](#)

Data Privacy and AI

1. [Harvard Business Review - Is Your Privacy Governance Ready for AI?](#)
2. [Protecting Privacy in an AI-Driven World](#)
3. [How SMBs can Navigate Data Security](#)
4. [OpenAI's internal Data Privacy policy](#)



Module 12: AI Governance: Creating Trust, Compliance, and Data Privacy

Additional Topics

1. [AI RISK MANAGEMENT FRAMEWORK](#) from the National Institute of Standards and Technologies, a division of the US Department of Commerce
2. [AI Risk Management Framework Playbook](#)
3. ARTICLE: [Researchers' tool finds bias in state-of-the-art generative AI model](#), UC Santa Cruz - Department of Computer Science
4. VIDEO (14m 02s) - [The Urgent Risks of Runaway AI, and What to Do about Them](#)
A TED Talk with GARY MARCUS, a leading voice in artificial intelligence. In this presentation, he presents a whole new dimension to the risks of ungoverned AI.
5. VIDEO (10m 55s) - PBS Newshour reporting on the recent hearings on Capitol Hill regarding governance of AI usage - [Why artificial intelligence developers say regulation is needed to keep AI in check](#)