

# Definition



## Prompt Engineering

**The art (and science) of talking to a computer\***

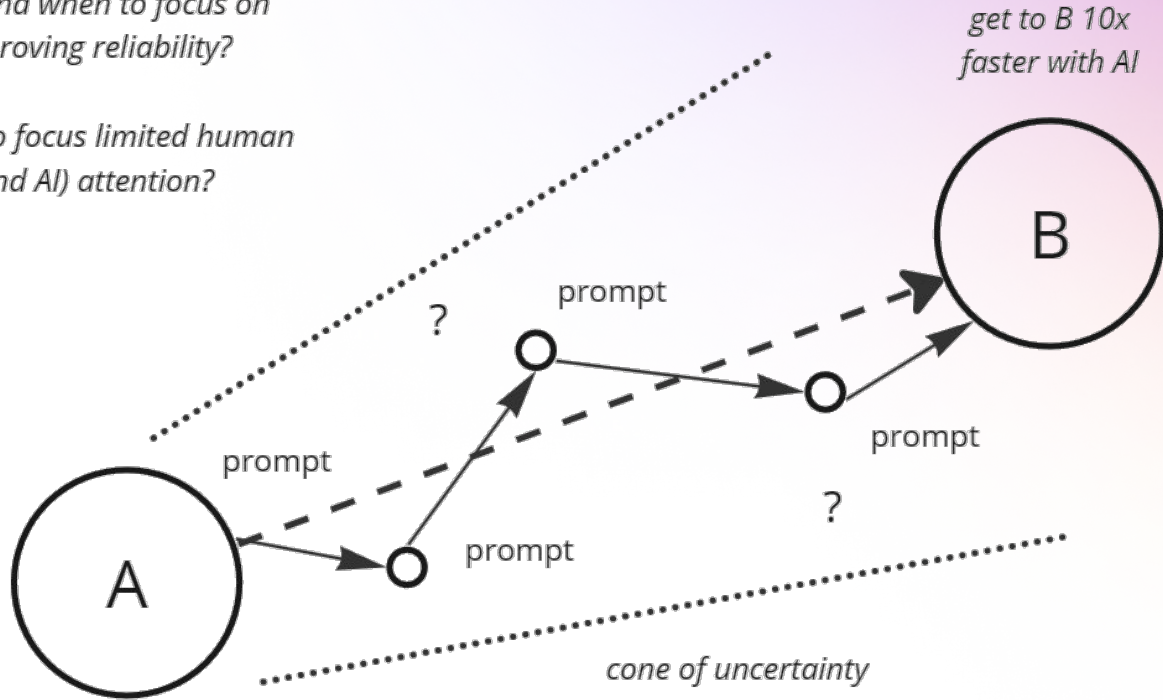
\*hooked into an LLM, and especially in the context of a particular goal!

# Prompting

*Single prompt? Or multiple?*

*How and when to focus on  
improving reliability?*

*Where to focus limited human  
(and AI) attention?*



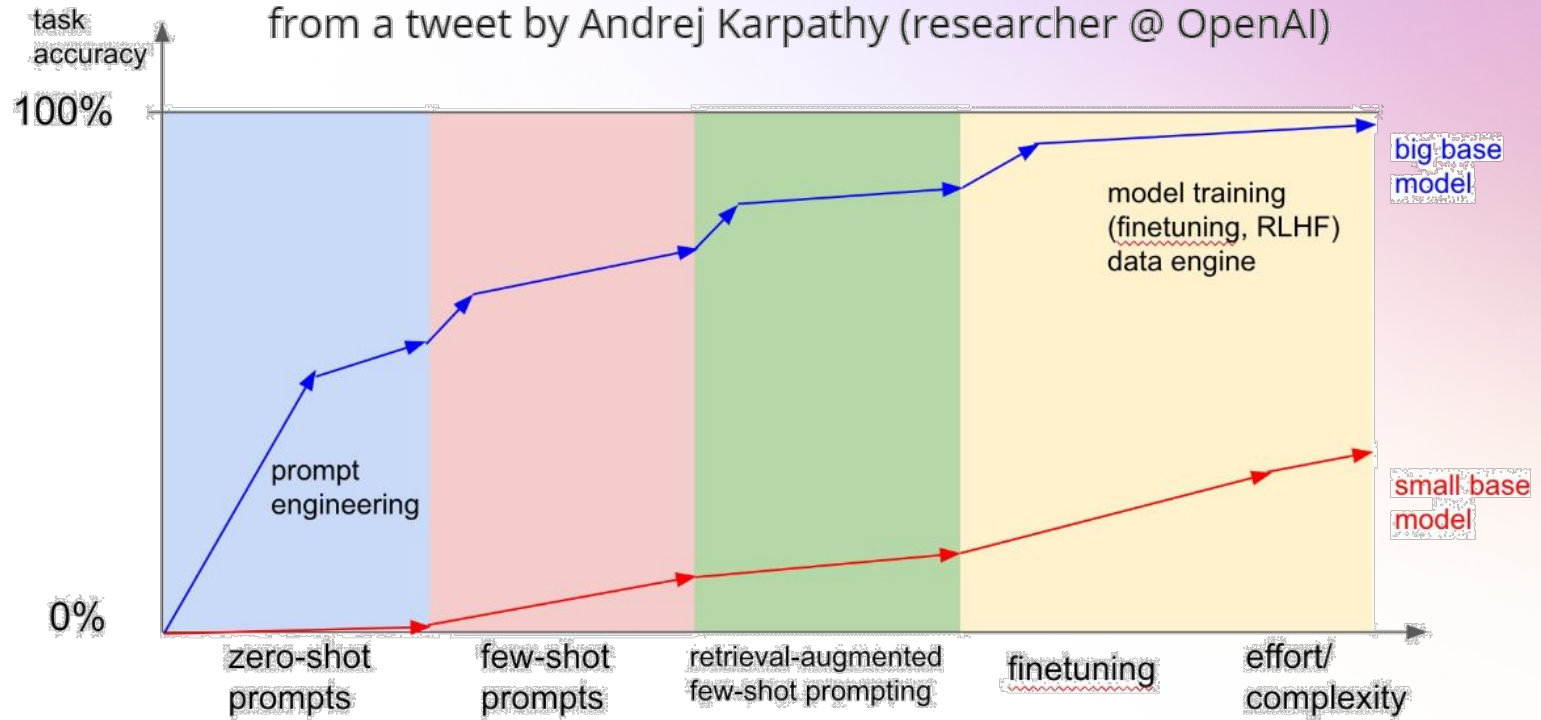
## Prompting

Figuring out how to use AI to generate outputs (of sufficient quality) that gets you from A to B *significantly faster* than (& at commensurate cost w/) status quo

**Figuring out how to use AI to generate particular outputs given sufficiently specified inputs at higher levels of reliability**

# Engineering

from a tweet by Andrej Karpathy (researcher @ OpenAI)





At Your Service

# Feel free to ask any questions



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