

Prompt Engineering Myths



“ChatGPT is just like
Google Search”

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Using AI/prompt engineering is **NOT** like using a search engine!

Why not?

More is more, which leads to personalized, discursive interactions with some reasoning capabilities sprinkled on top...

"100 prompts they don't
want you to know
about..."

"Only the chosen few can know the secret art of AI..."

- "Prompt engineering" is NOT about memorizing esoteric incantations
- Most of these hacks and techniques WILL be commoditized (maybe they already have)
- No one knows your job or goal better than **you** (use the scientific method!)

**“AI is going to take (or do)
your job”**

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- This horseshoe-shaped myth would lead one to not do anything with AI
- Getting value from AI requires thinking *harder and better*
- The goal is to develop a symbiotic relationship that moves you to a new frontier that the model has never seen

At Your Service

Feel free to ask any questions



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