

Module 3: Developing Prompt Intelligence: Intro to Prompt Engineering

Lesson 8: Prompt Engineering Caveats and Considerations

Below are some tips from our shared experience in prompt engineering.

1. The Do-It-Yourself (DIY) Mindset

- Focus on your specific goals instead of getting sidetracked by external distractions.
- Trust your understanding of the problem at hand.
- Many startups and specialized tools will emerge, but the basic consumer products might serve most needs.

2. Rapid Commoditization of Capabilities

- AI capabilities, including specific prompt techniques, will be commoditized swiftly.
- What might seem like a unique approach now might be incorporated in future versions of foundation models.
- Even the process of providing context might be automated with devices capturing contextual information continuously.

3. Anticipating Multimodality

- AI is evolving to process and produce multiple types of data: images, audio, and video, not just text.
- Future AI models will be able to "see" and "hear", changing the way we interact with them.
- AI will not only interpret multimodal data but will also produce images, audios, and videos.

While prompt engineering offers powerful capabilities, it's essential to be aware of the rapid evolution of AI technology. Stay focused on your goals, be adaptable, and anticipate the multimodal capabilities of future AI tools.