

Building an AI Business Strategy with CAIO Ignition



Why Business Strategy?

**Any Growth Without
Strategy is Accidental**

Strategy + Certification =



In This Module

- 01 Vision
- 02 Core Values
- 03 Marketing Strategy
- 04 BHAG
- 05 Mid-Range Planning
- 06 Working in a 90-World
- 07 Meeting Rhythm



Thank you!



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