

Module 7: Developing the AI Business Strategy using the "Ignition" Process

Lesson 5: BHAG

SMART Goals

VIDEO: [How to Create and Use SMART Goals | Brian Tracy](#)

Brian Tracy has been a top name in personal development and productivity for decades. In this video, he masterfully explains the concept of S.M.A.R.T. goals and how to set them.

[How to Create SMART Goals by Asana.com](#)

[The Ultimate Guide To SMART Goals by Forbes](#)

[SMART Goals by Corporate Finance Institute](#)