

Module 7: Developing the AI Business Strategy using the "Ignition" Process

Lesson 7: 90-Day World

[Big Rocks: Setting Quarterly Goals For Business](#) from TheProcessHacker.com

Stephen R. Covey's book, [First Things First](#)

[The 12 Week Year Process](#) by Brian Moran

This is an entire methodology that focuses on the "90-Day World" that the Ignition Process runs on.