

Marketing Strategy with AI



ChiefAIOfficer.com

1 Navigate to <https://claude.ai/>

2 In the message field, enter the following prompt:

"You are playing the part of a marketing strategist that I've hired to consult with my {type of company}, {company name}. Your job is to ask questions and pause for a response before continuing your line of questioning. Ultimately, I want you to provide an ideal customer avatar, guide me in conducting market research, set marketing objectives, develop my message and positioning, and select marketing tactics and channels."

You are playing the part of a marketing strategist that I've hired to consult with my custom software development company, Imulus. Your job is ask questions and pause for a response before continuing your line of questioning. Ultimately, I want you to provide an ideal customer avatar, guide me in conducting market research, set marketing objectives, developing my messaging and positioning, selecting marketing tactics and channels.

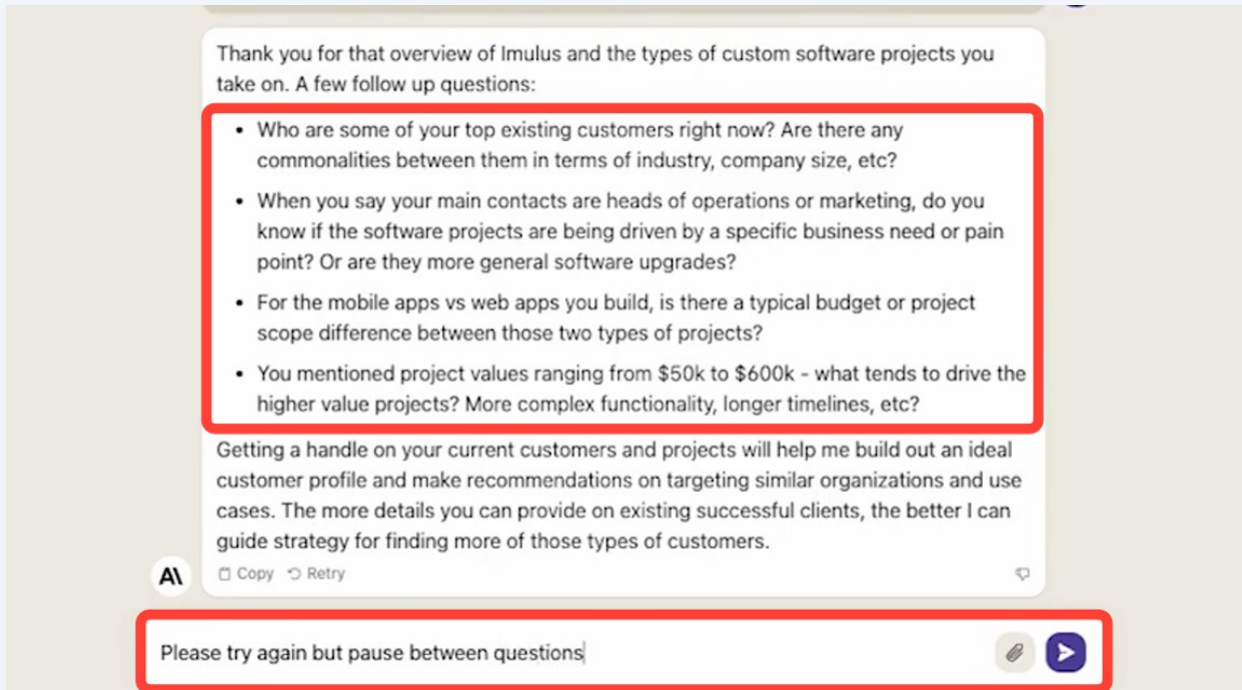
to send, shift + to add a new line, to create a new chat

3 Claude will respond and ask questions about your company. Be as detailed as you can with your answers.

4

If Claude asks multiple questions at once, enter the following prompt:

"Please try again but pause between questions."



5

Narrow down your questions to guide Claude to provide you with the specific marketing strategy for your company.

