

Using ChatGPT and Mermaid to Build Your Org Chart



ChiefAIOfficer.com

1 Navigate to <https://chat.openai.com>

2 In the message field, enter the following prompt:

"I run a {type of company} named {company name}. We are a {nature of offering} company. There are {number of team members} members to the team. {Provide other relevant information about the team's composition and structure}. We are doing about {estimated yearly revenue} a year in revenue with {margin percentage} margins. My goal is {revenue goal} in {target timeline}. Our core services are {offerings}. {Provide other relevant information about the services or products being offered}. Our market is {target market description}. {Provide other relevant information about the target market}.

Knowing all of that, please create a Scaling Up Methodology Functional Accountability Chart. Please format the results to work with mermaid.js to create the visual showing how accountability branches down from the top of the organization. Feel free to conceptualize the names of the various seats in the company."

about Sharky, a tooth-brushing shark superhero

for what to do with my kids' art


I run a custom software development company named Imulus, we are service based. There are 26 members to the team, I'm one of them. I'm also the sole owner of the company. We are doing about \$4.2M a year in revenue with 28% margins. My goal is to double revenue in 3 years. Our core services are User-Interface Design, UX design, software development, user-testing. We build complex apps for our clients that run on mobile devices and browsers. Our market is generally B2B companies with a few B2C clients. At the moment we have 11 active clients. Knowing all of that, please create a Scaling Up Methodology Functional Accountability Chart. Please format the results to work with mermaid.js to create the visual showing how accountability branches down




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3 Click Copy code on the top right of the code.

accountability branches down from the top of the organization. Feel free to conceptualize the names of the various seats in the company."

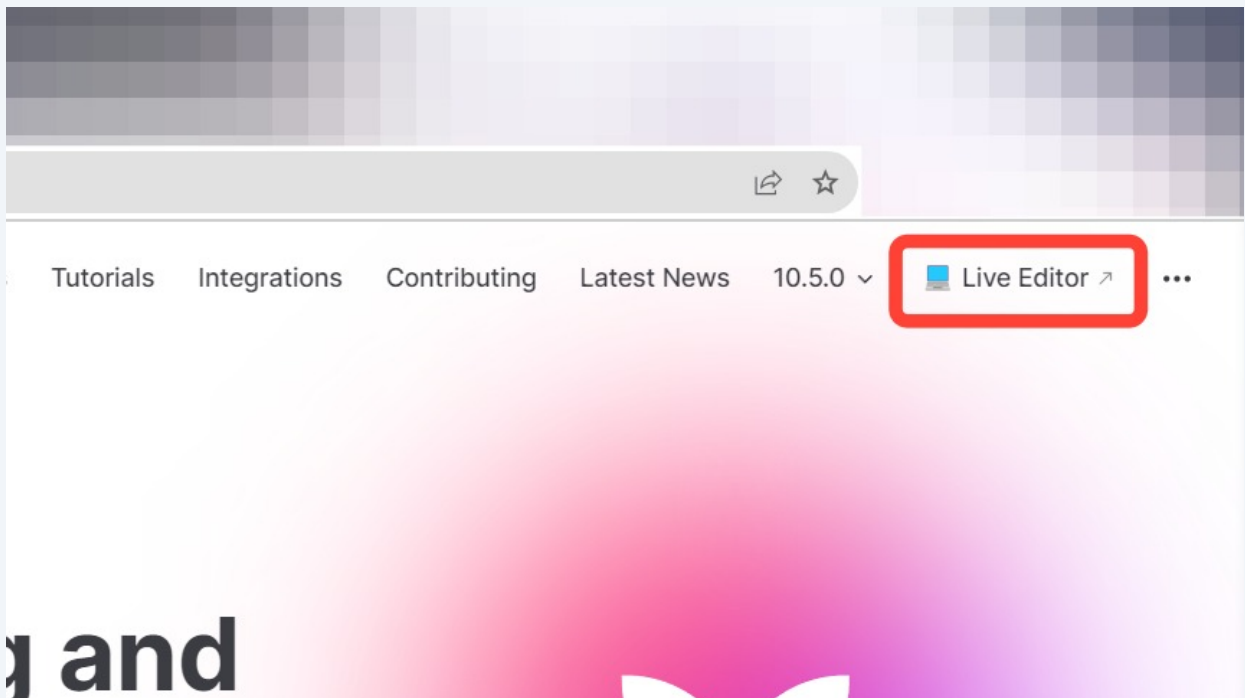
 Creating a Functional Accountability Chart using the Scaling Up methodology, we'll be structuring the organization in a way that promotes growth, clear accountability, and effective communication. Here's a suggested chart using mermaid.js:

```
mermaid
graph TD
  A[CEO / Owner] --> B[VP of Operations]
  A --> C[VP of Sales & Marketing]
  A --> D[VP of Product & Design]
  A --> E[CFO / Financial Director]
  B --> F[Project Management Lead]
  B --> G[QA & Testing Lead]
  C --> H[Sales Lead]
```

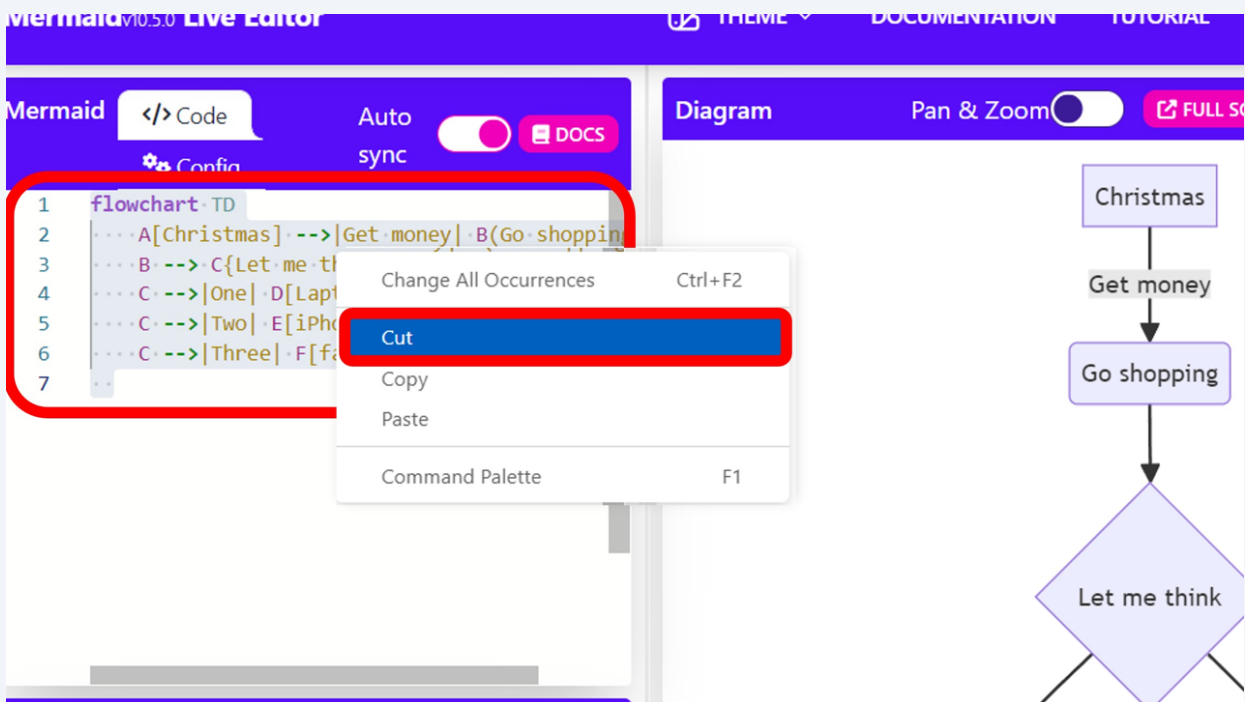
 Copy code

4 Navigate to <https://mermaid.js.org/>

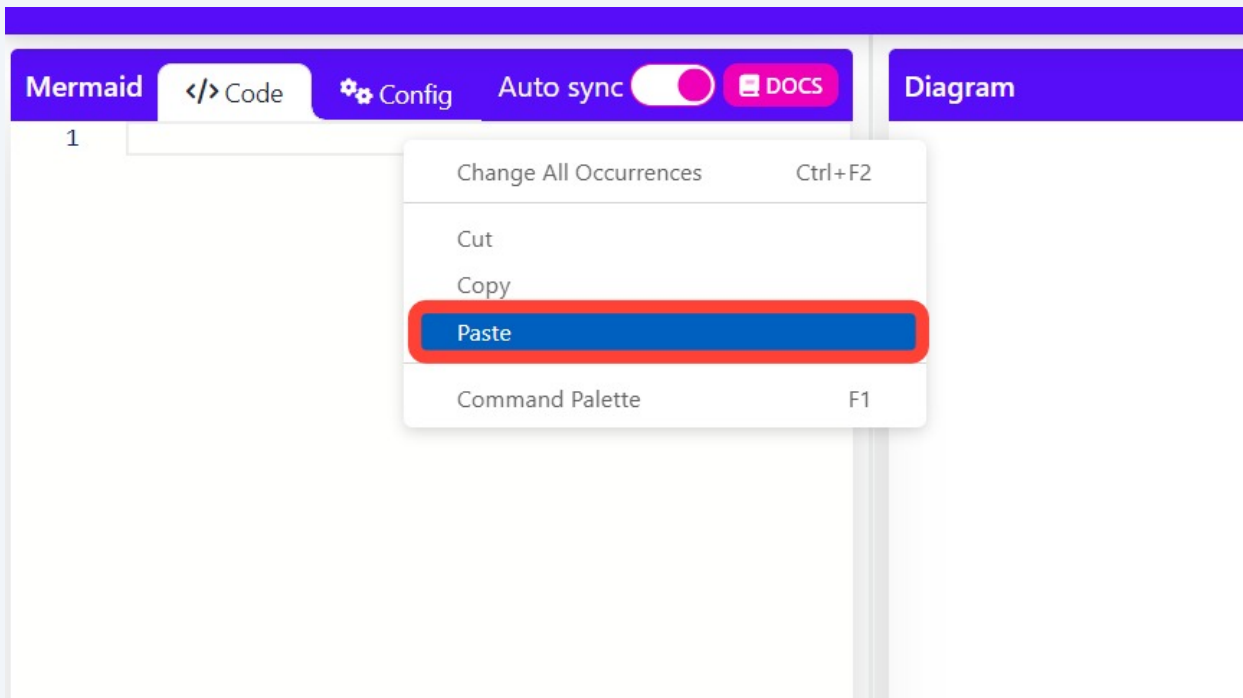
5 Select Live Editor.



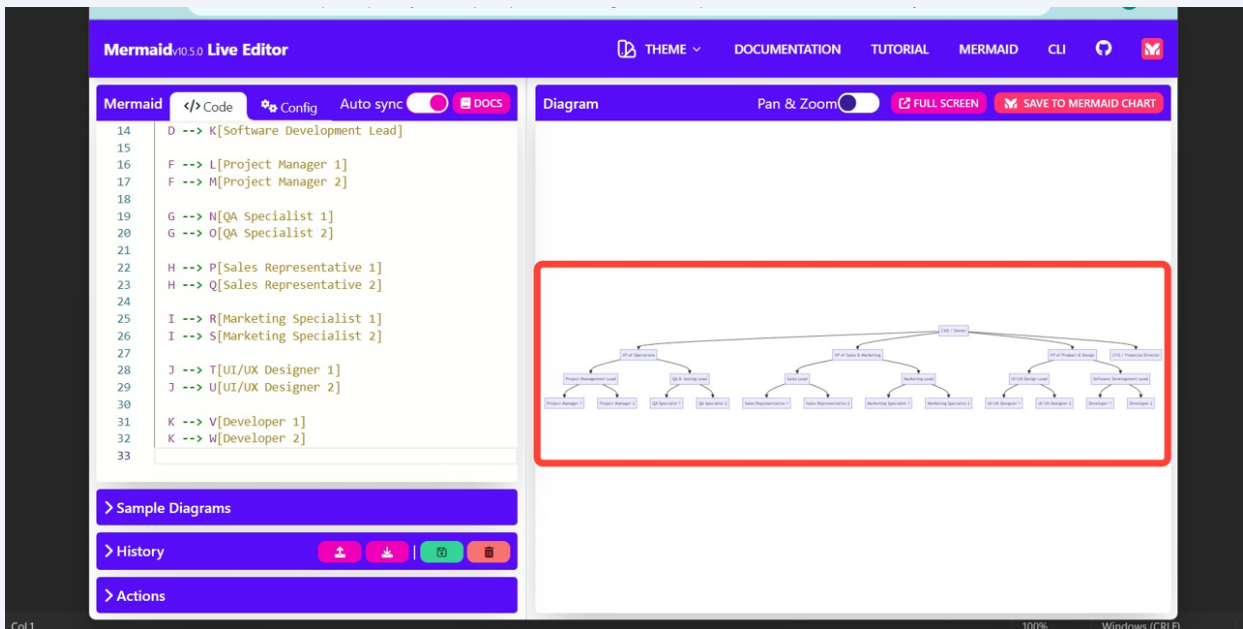
6 Highlight the existing code by pressing Ctrl + A, then select Cut.



7 Right-click in the code field and select Paste.

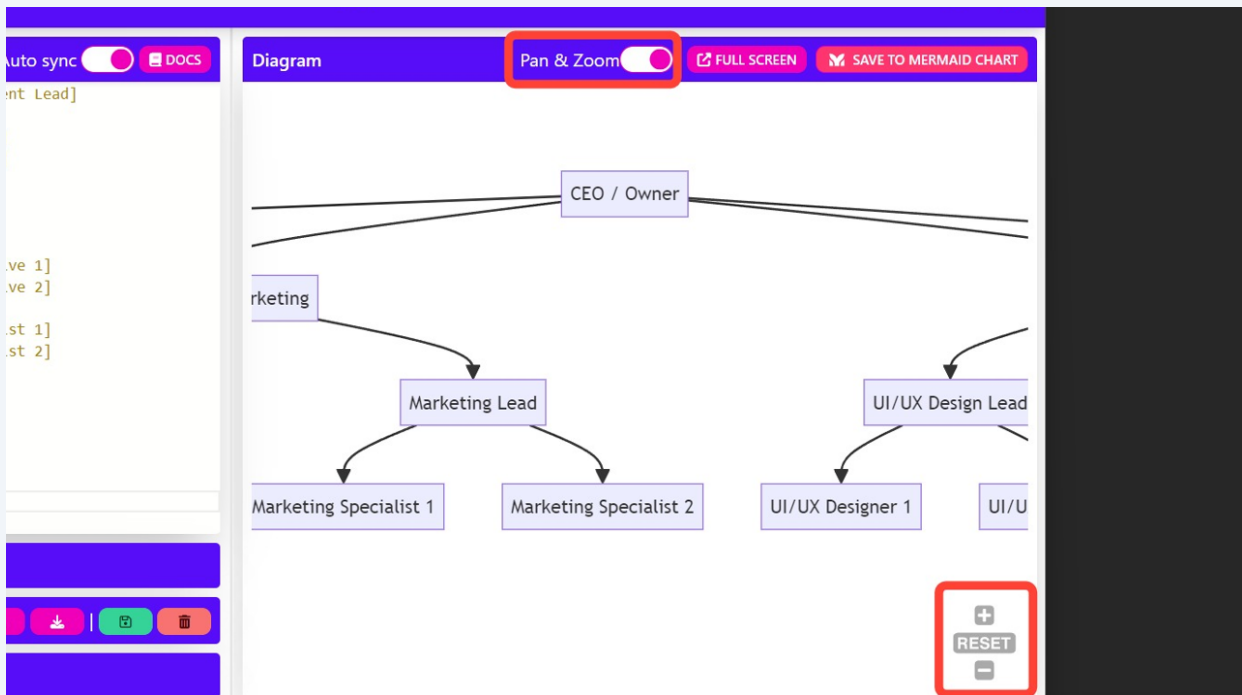


8 You should see the suggested org chart in the diagram field.



9

As needed, toggle Pan & Zoom and navigate the chart using the controls at the bottom right.



10

Enter the following prompt:

"So now that we have that. What might it look like in {number of years}. Please map every position of the company."

The other roles (Specialists, Designers, Developers, Representatives) represent the core operational team, executing the strategy set by their respective leads.

This is a basic chart based on the details you provided. It may need adjustments based on the unique nuances of your organization.

Regenerate

So now that we have that. What might it look like in {number of years}. Please map every position of the company.



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11 Select Copy code.



Certainly! As you look forward to doubling your revenue in 3 years, your organization would likely need to expand in various ways to accommodate that growth. This might involve not only hiring more people but also introducing more specialized roles, adding middle-management layers, and maybe even segmenting teams for efficiency.

Here's a potential "scaled up" Functional Accountability Chart for Imulus in 3 years using mermaid.js:

mermaid

 Copy code

```
graph TD
  A[CEO / Owner] --> B1[C00 / Chief of Operations]
  A --> C1[CS0 / Chief Sales & Marketing Officer]
  A --> D1[CPO / Chief Product Officer]
  A --> E1[CF0 / Chief Financial Officer]
  A --> Z[CHRO / Chief Human Resources Officer]

  B1 --> B[VP of Operations]
```

12 Go back to mermaid.js and repeat Steps 6-9 to generate the suggested org chart for the identified time period.

13 Enter the following prompt in the message field:

"Can you give me {number} KPIs per role that would speak to the health of that role. Make sure the KPIs align to the benefit of the organization."

The screenshot shows a ChatGPT interface with a dark background. At the top, a prompt is entered in a red-bordered box: "Can you give me 2 KPIs per role that would speak to the health of that role. Make sure the KPIs align to the benefit of the organization." Below the prompt, the response is displayed, starting with "1. Frontend Development Lead / Backend Development Lead" and listing "Page Load Time" and "Database Response Time". A "Regenerate" button is visible to the right of the response. At the bottom, a footer reads "ChatGPT may produce inaccurate information about people, places, or facts. ChatGPT September 25 Version".

1. **Frontend Development Lead / Backend Development Lead**

- Page Load Time
- Database Response Time

These KPIs serve to provide a snapshot of performance in each role and should be tailored specifically to your company's context, industry best practices, and the tools and systems in place. Regularly reviewing and adjusting these KPIs will ensure alignment with the company's evolving goals and strategies.

Can you give me 2 KPIs per role that would speak to the health of that role. Make sure the KPIs align to the benefit of the organization.

Regenerate

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14 You should see the KPIs for each role.

The screenshot shows a ChatGPT interface with a dark background. A list of KPIs for five roles is displayed in a red-bordered box. The roles and their KPIs are: 1. CEO / Owner (Revenue Growth Rate, Employee Satisfaction Score), 2. COO / Chief of Operations (Operational Efficiency Ratio (output to input), Project Delivery On-Time Rate), 3. CSO / Chief Sales & Marketing Officer (Cost Per Lead Acquisition, Customer Lifetime Value (CLTV)), 4. CPO / Chief Product Officer (Feature Adoption Rate, User Churn Rate), and 5. CFO / Chief Financial Officer. Below the list, a "Send a message" button is visible. At the bottom, a footer reads "ChatGPT may produce inaccurate information about people, places, or facts. ChatGPT September 25 Version".

1. **CEO / Owner**

- Revenue Growth Rate
- Employee Satisfaction Score

2. **COO / Chief of Operations**

- Operational Efficiency Ratio (output to input)
- Project Delivery On-Time Rate

3. **CSO / Chief Sales & Marketing Officer**

- Cost Per Lead Acquisition
- Customer Lifetime Value (CLTV)

4. **CPO / Chief Product Officer**

- Feature Adoption Rate
- User Churn Rate

5. **CFO / Chief Financial Officer**

Send a message

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Tip!

If your organization already has an organizational chart, you may copy and paste it into ChatGPT and provide some context about your organization. ChatGPT will then use that information to propose what org chart may look like.