

How to Create a Facebook Post using ChatGPT

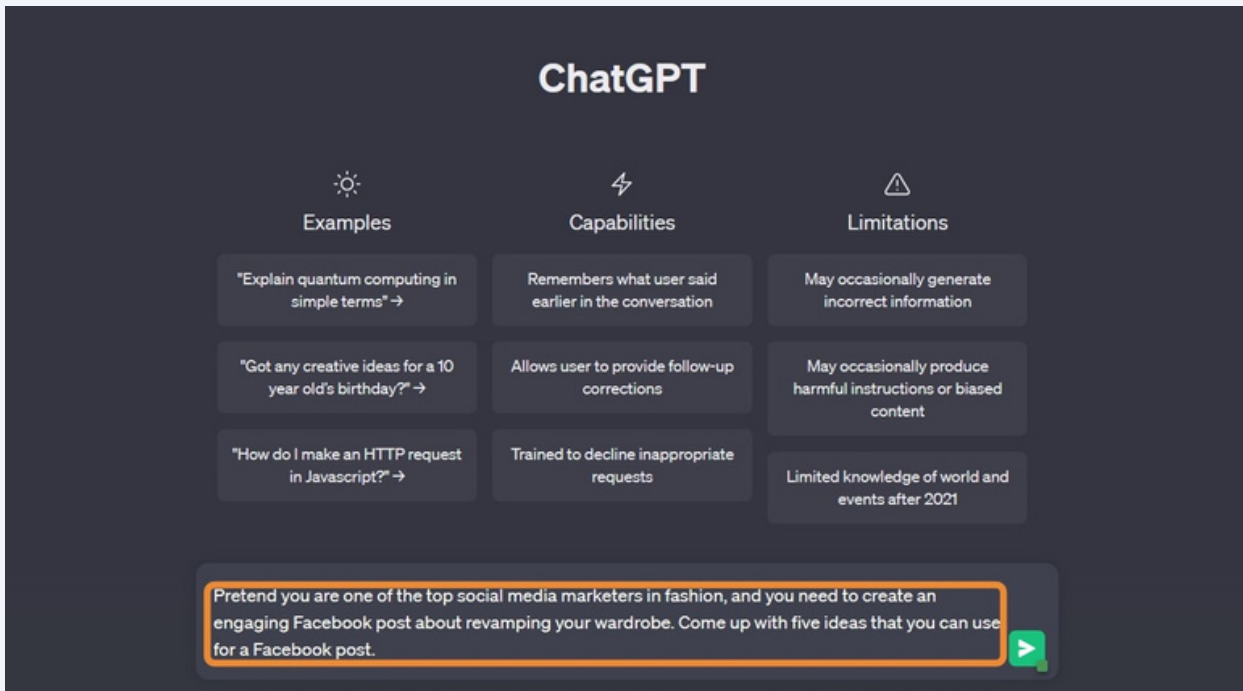


Generating a Post using ChatGPT

1 Navigate to <https://chat.openai.com/>

2 Enter the following prompt in the message field:

Pretend you are one of the top social media marketers in {industry}, and you need to create an engaging Facebook post about {topic}. Come up with {number} ideas that you can use for a Facebook post.



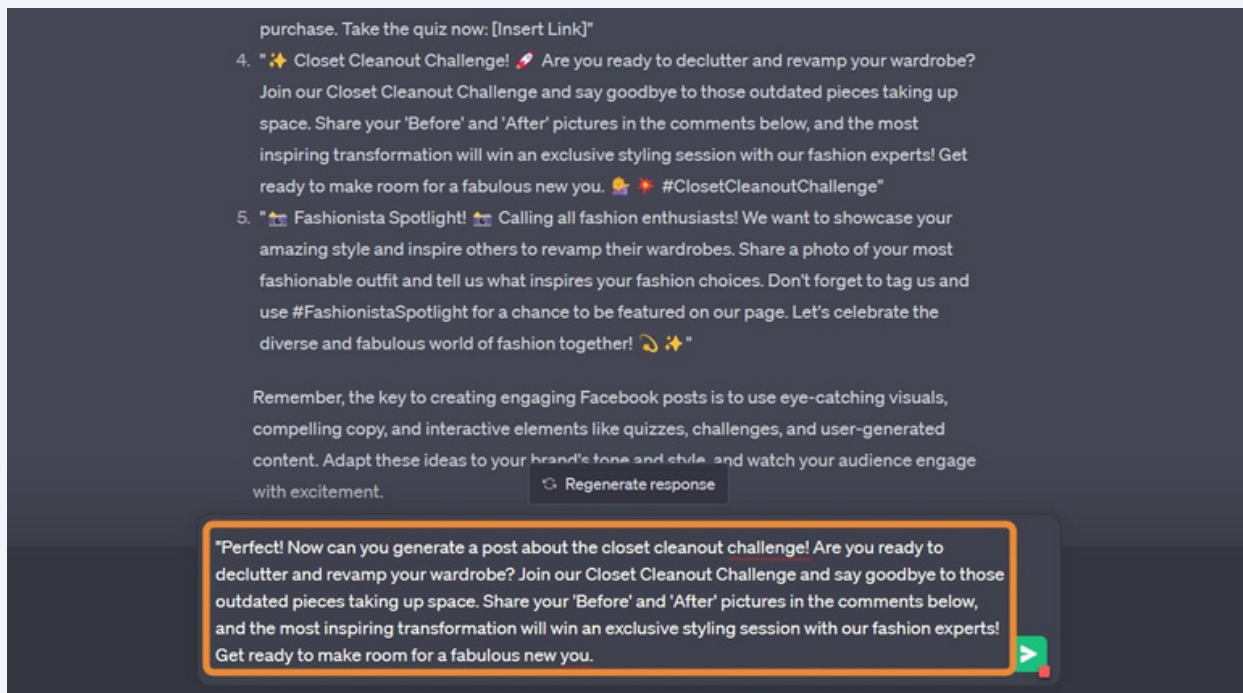
ChatGPT

Examples	Capabilities	Limitations
"Explain quantum computing in simple terms" →	Remembers what user said earlier in the conversation	May occasionally generate incorrect information
"Got any creative ideas for a 10 year old's birthday?" →	Allows user to provide follow-up corrections	May occasionally produce harmful instructions or biased content
"How do I make an HTTP request in Javascript?" →	Trained to decline inappropriate requests	Limited knowledge of world and events after 2021

Pretend you are one of the top social media marketers in fashion, and you need to create an engaging Facebook post about revamping your wardrobe. Come up with five ideas that you can use for a Facebook post.

3 Choose the ideal topic and create the post by using this prompt:

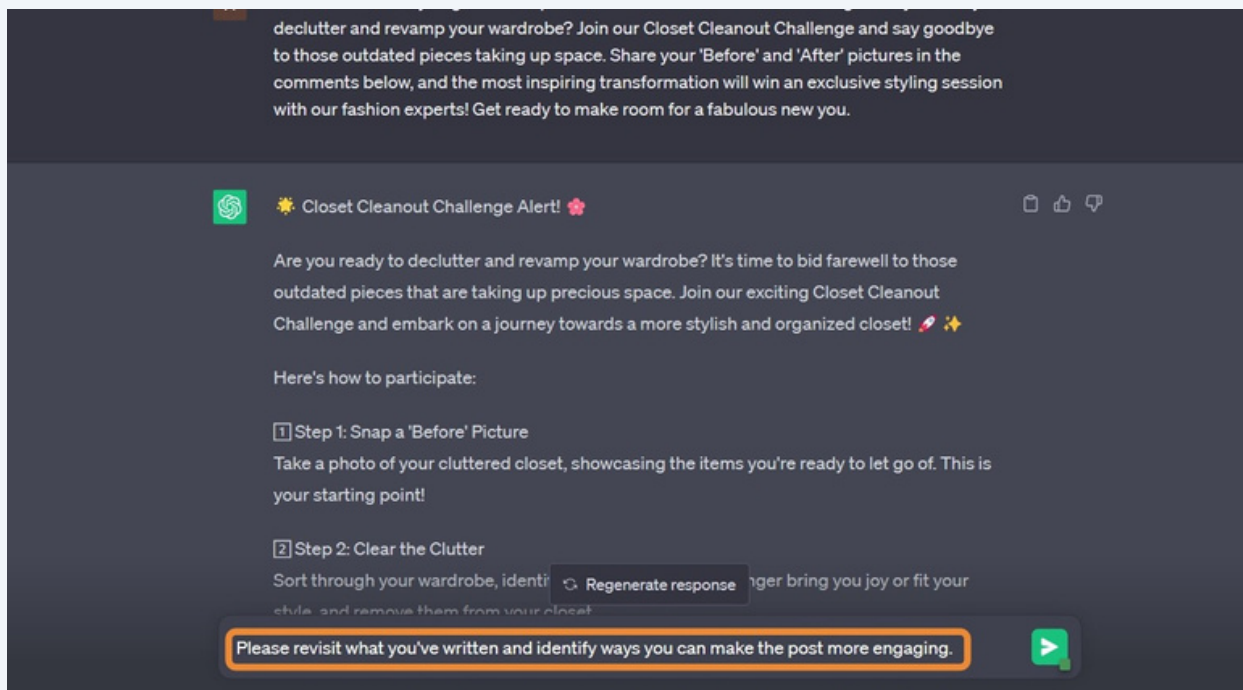
"Perfect! Now can you generate a post about {chosen topic}?"



4 To refine the Facebook post, enter the following prompt:

"Please revisit what you've written and identify ways you can make the post more {tone descriptor}."

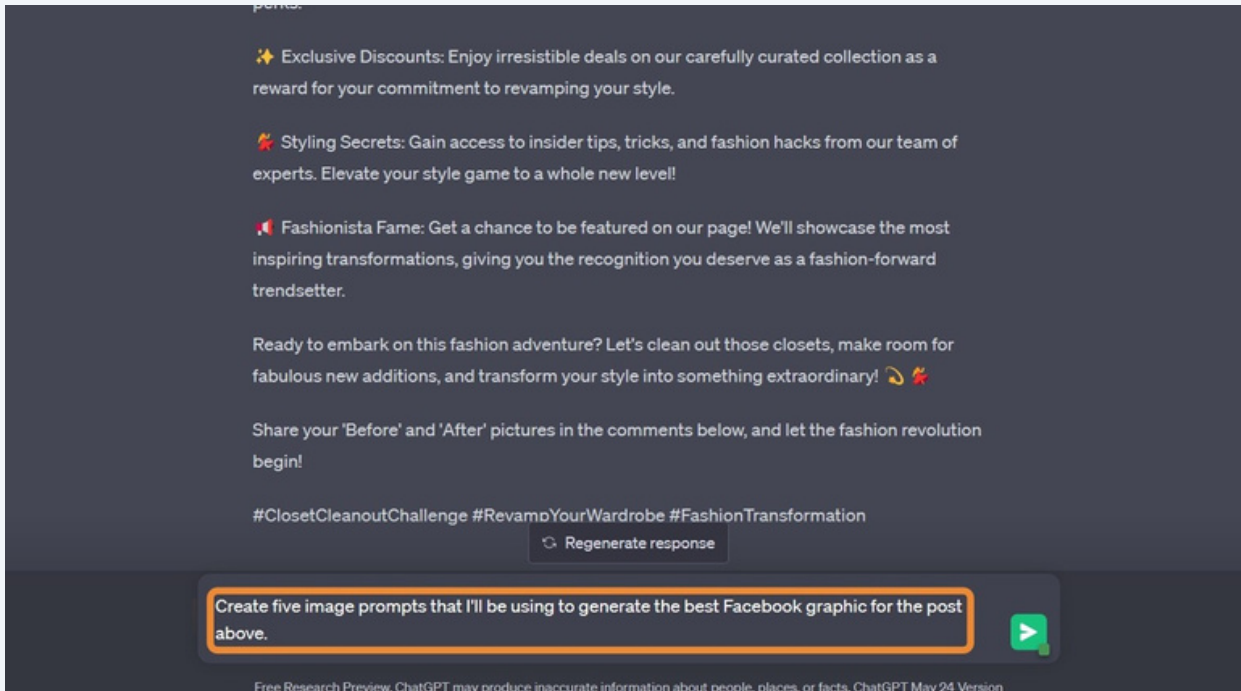
(Tone descriptor examples: Engaging, witty, humorous, professional)



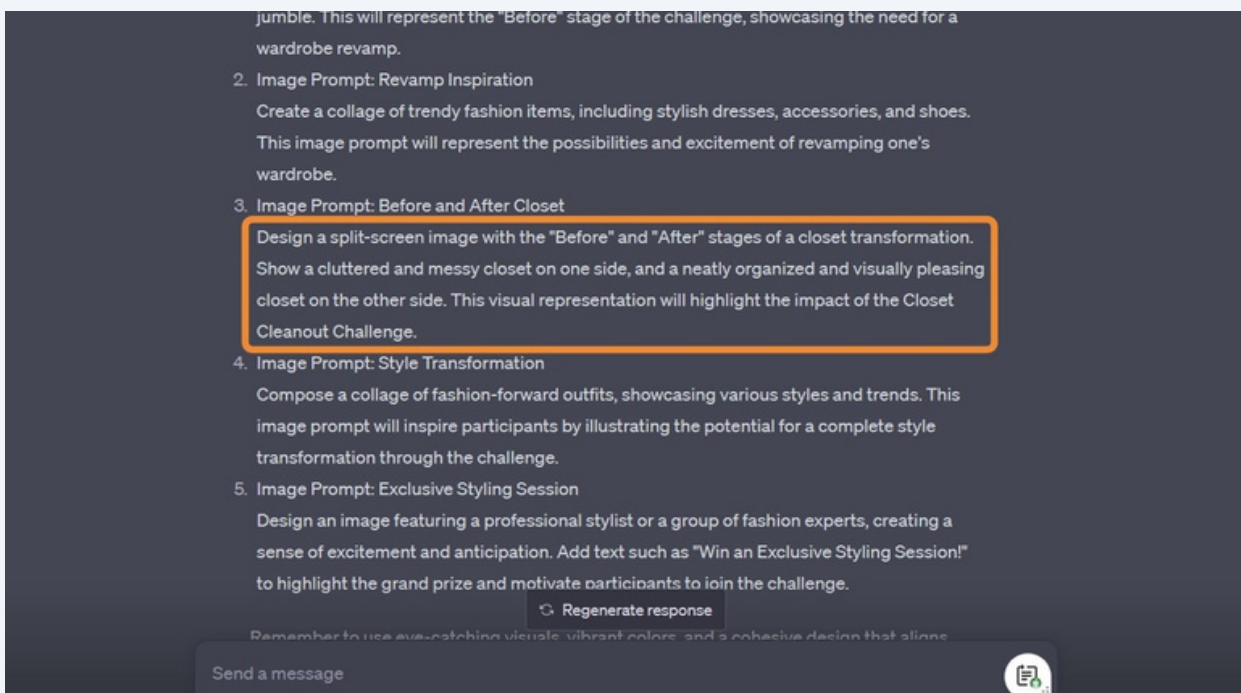
Generating an Image Prompt using ChatGPT

5 Enter the following prompt in the message field:

"Create {number} image prompts that I'll be using to generate the best Facebook graphic for the post above."



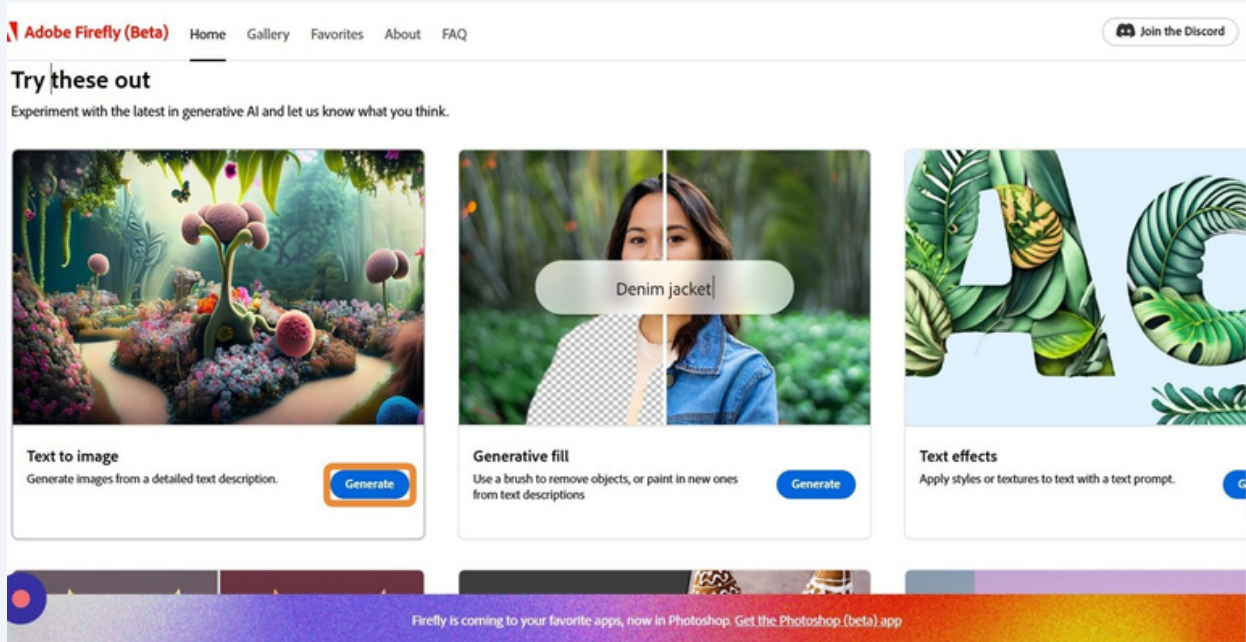
6 Choose your ideal prompt and copy it.



Generating the Image using Firefly.Adobe.com

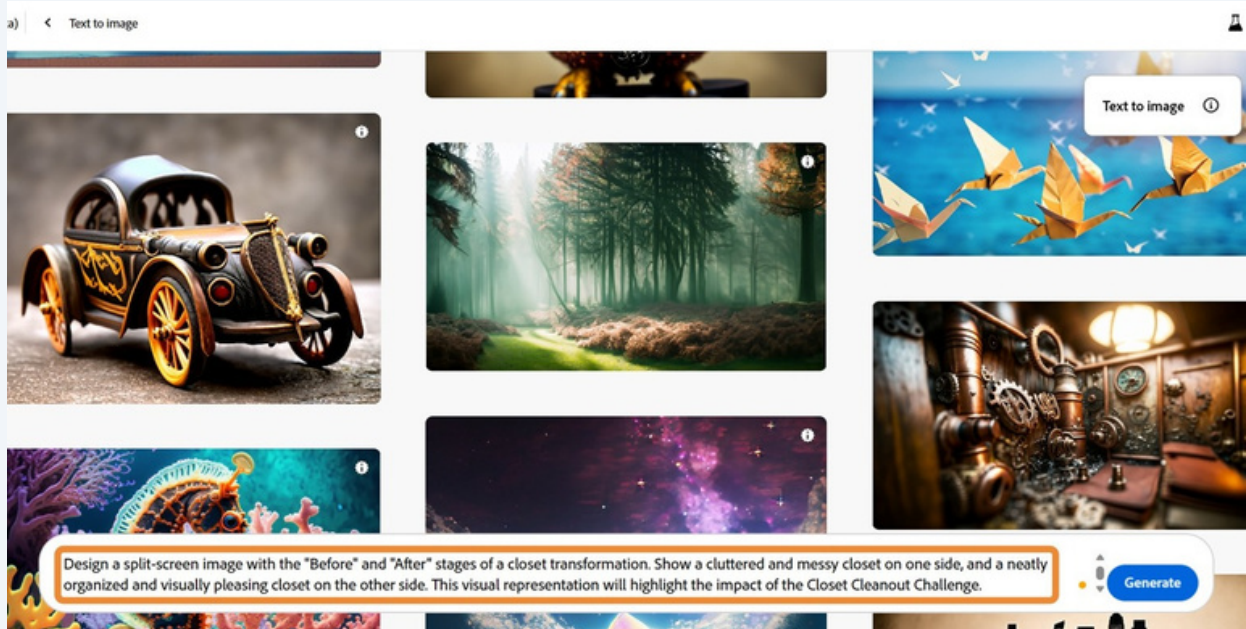
7 Navigate to <https://firefly.adobe.com/>

8 Select Generate in the text to image category.

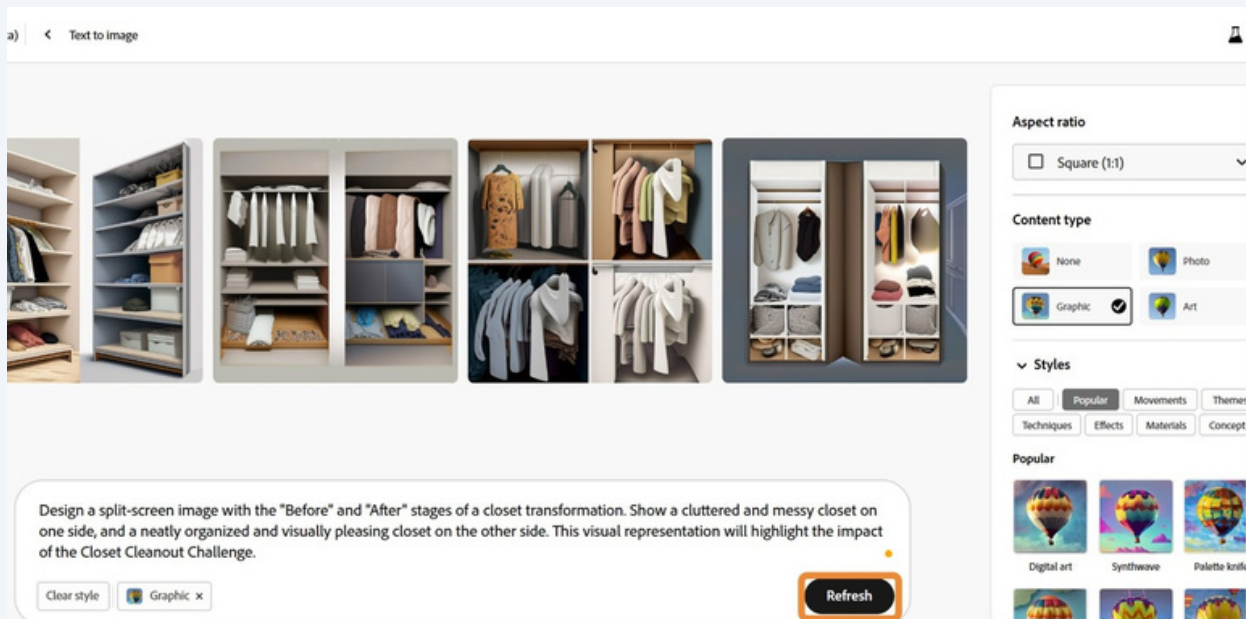


9 Paste the image prompt that was generated by ChatGPT.

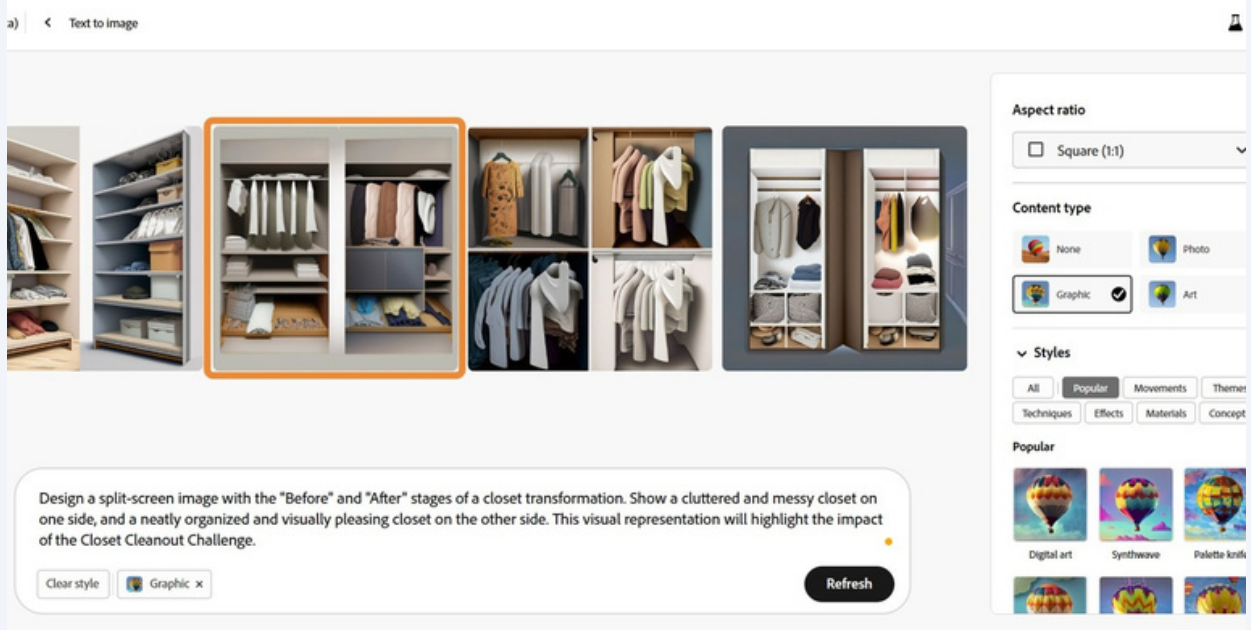
"Design a split-screen image with the "Before" and "After" stages of a closet transformation. Show a cluttered and messy closet on one side, and a neatly organized and visually pleasing closet on the other side. This visual representation will highlight the impact of the Closet Cleanout Challenge."



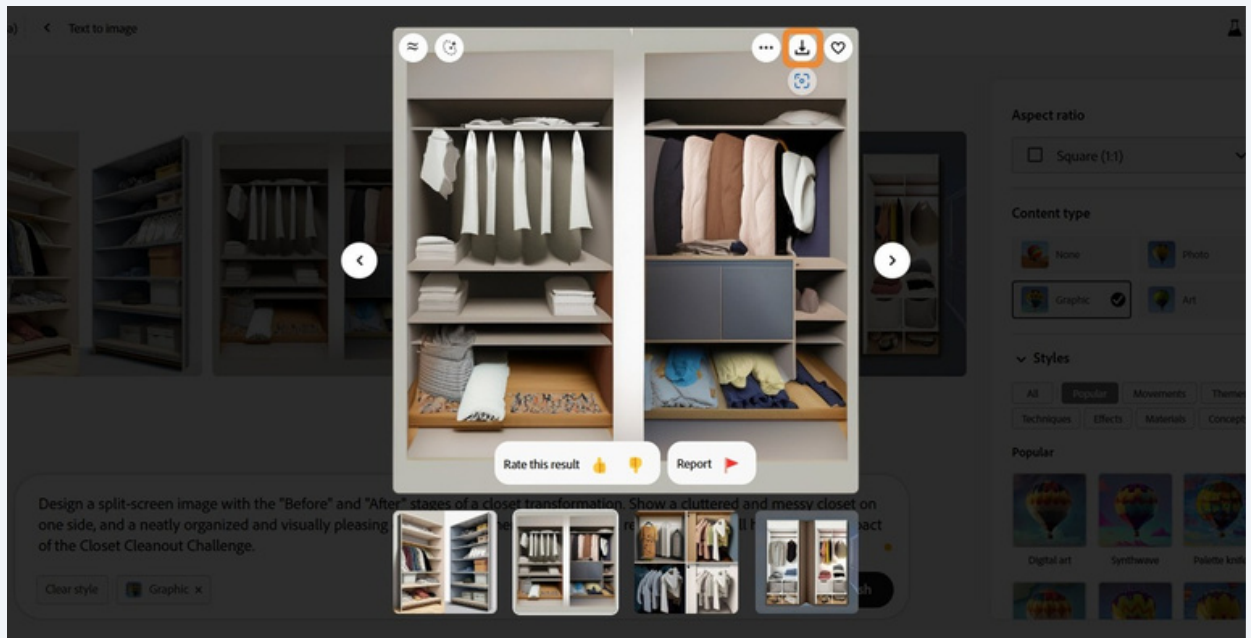
10 If needed, generate another set of graphics by clicking Refresh.



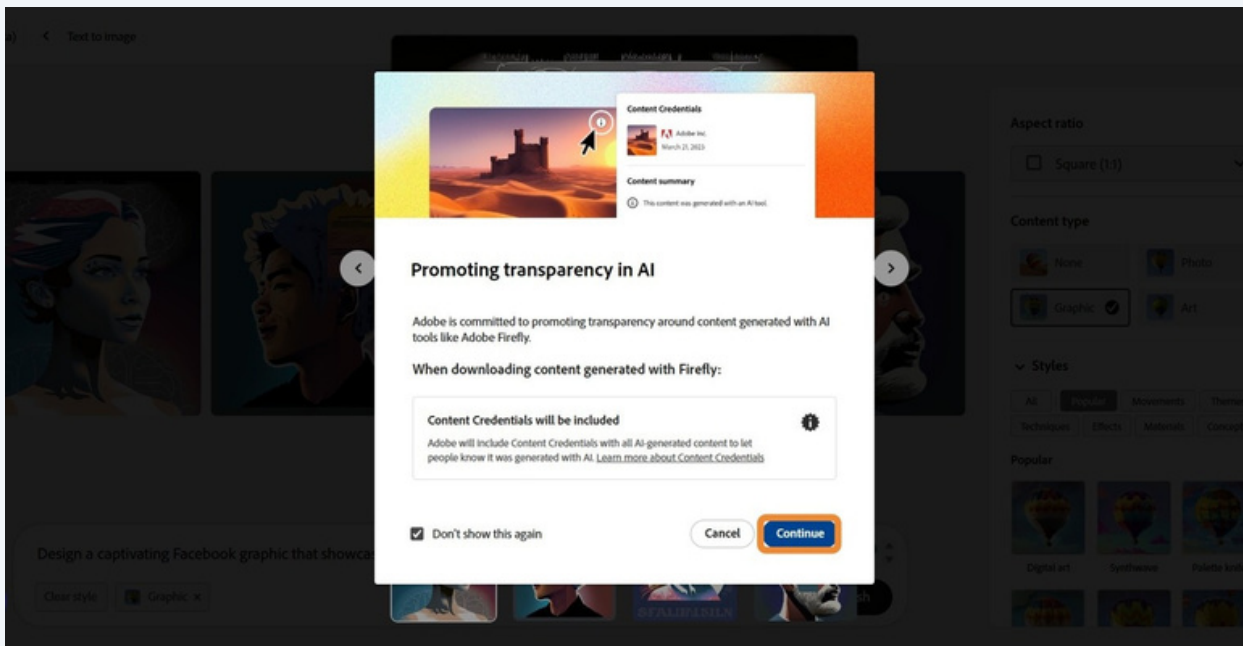
11 Select the image that you want to use.



12 Click the download button.

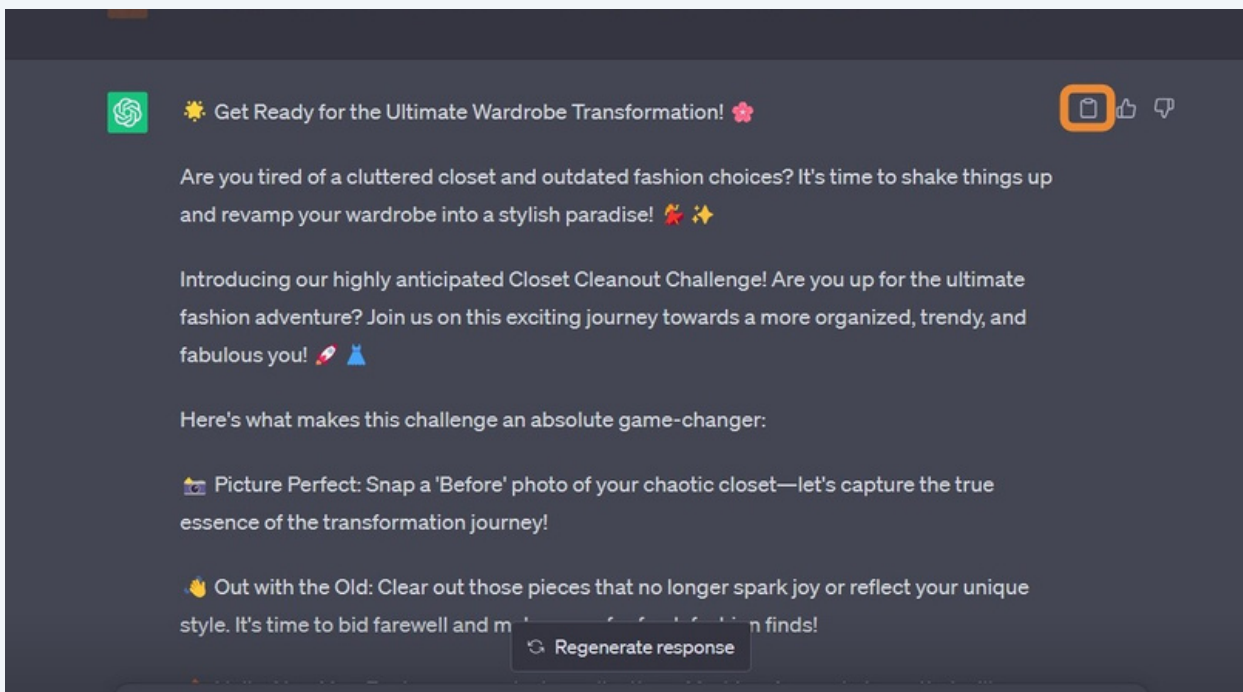


13 Click Continue to complete the download.



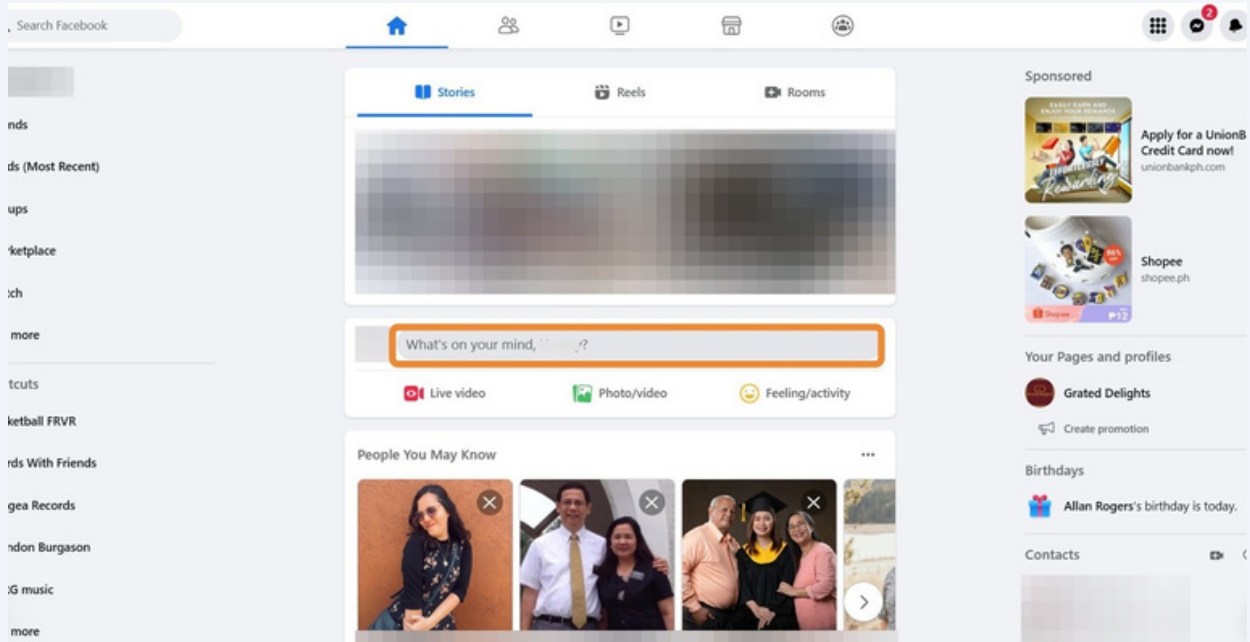
Posting on Facebook

14 Go back to ChatGPT, find the generated Facebook post, and select the copy icon on the top right of the response.

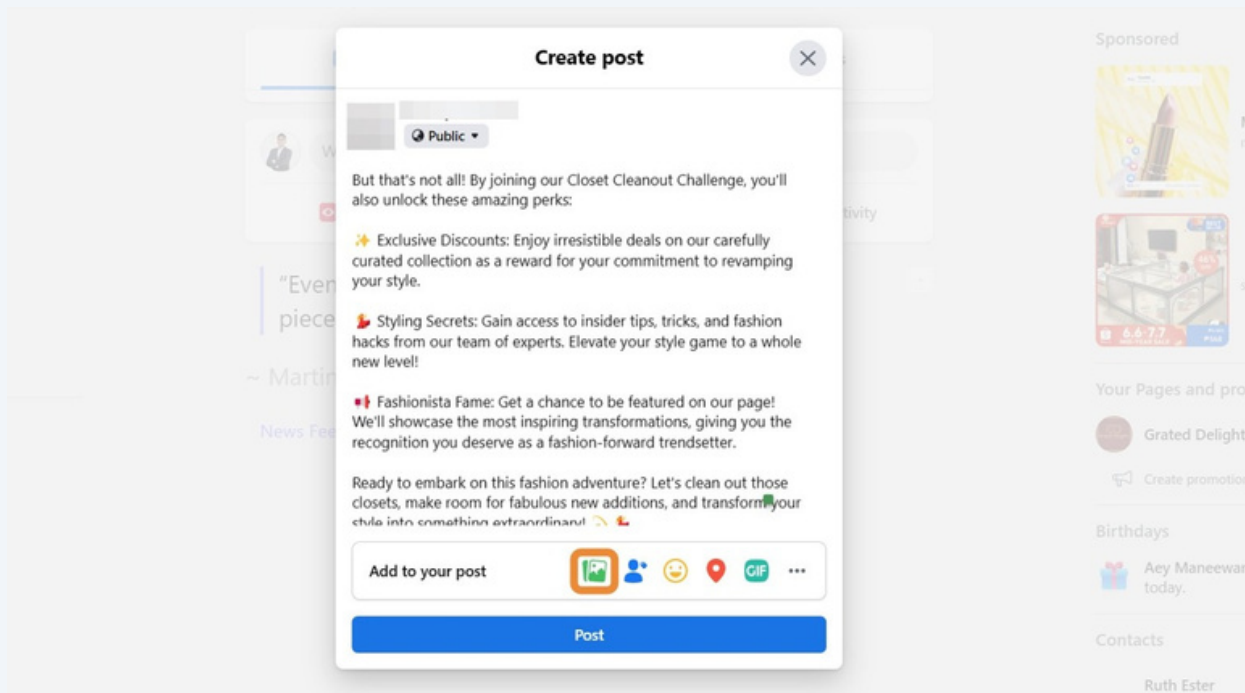


15 Login to <https://www.facebook.com/>

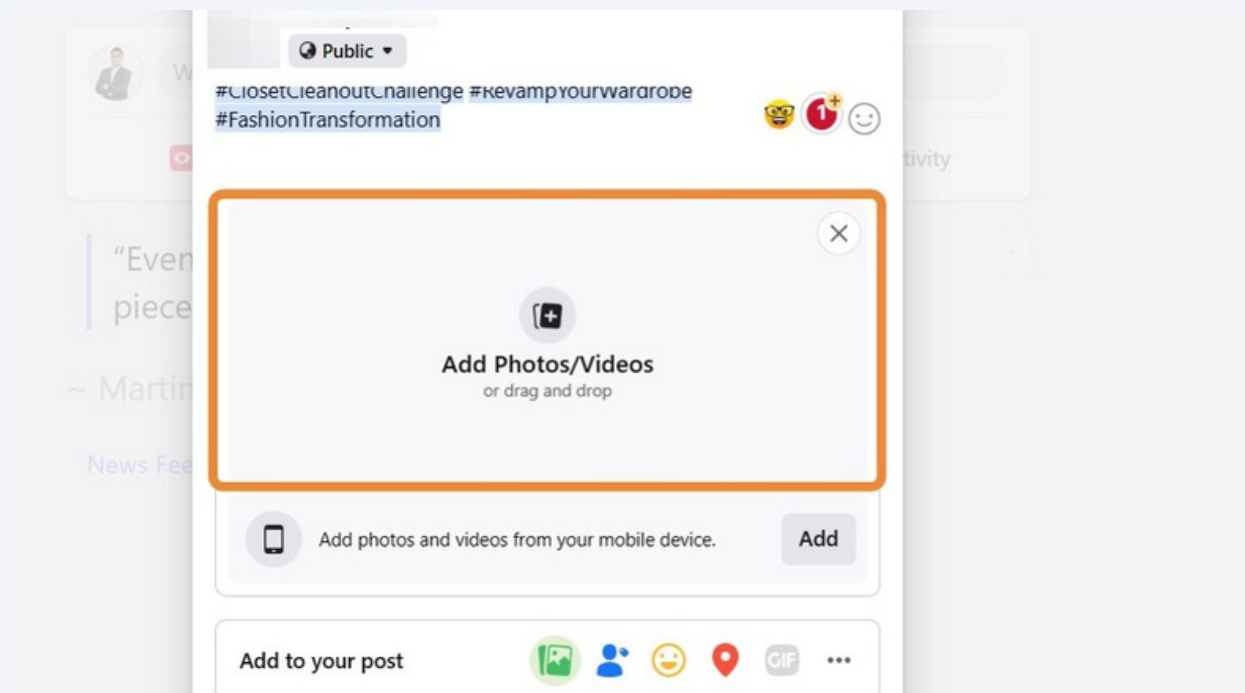
16 Select What's on your mind and paste the Facebook post that was generated by ChatGPT.



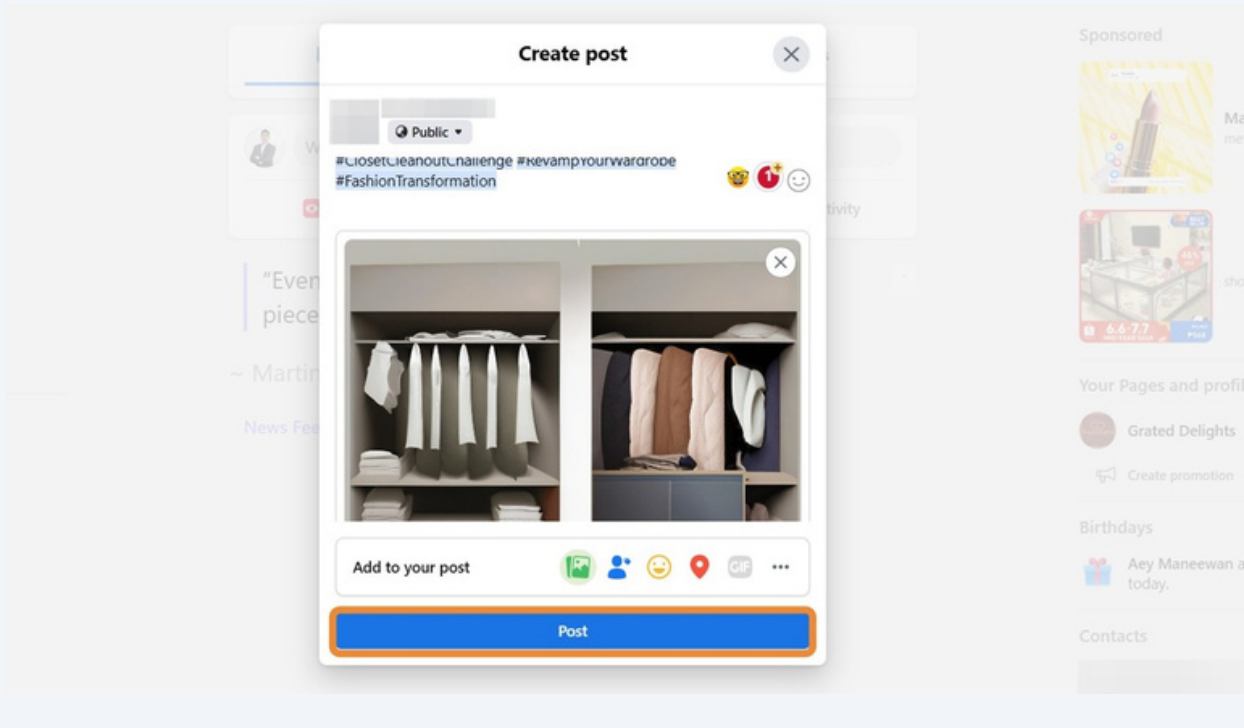
17 To add an image, select the picture icon.



18 Click Add Photos/Videos and select the photo that was downloaded from [Firefly.Adobe.com](https://www.firefly.adobe.com)



19 Click Post.



20 Click the home button to see your post on your feed.

