

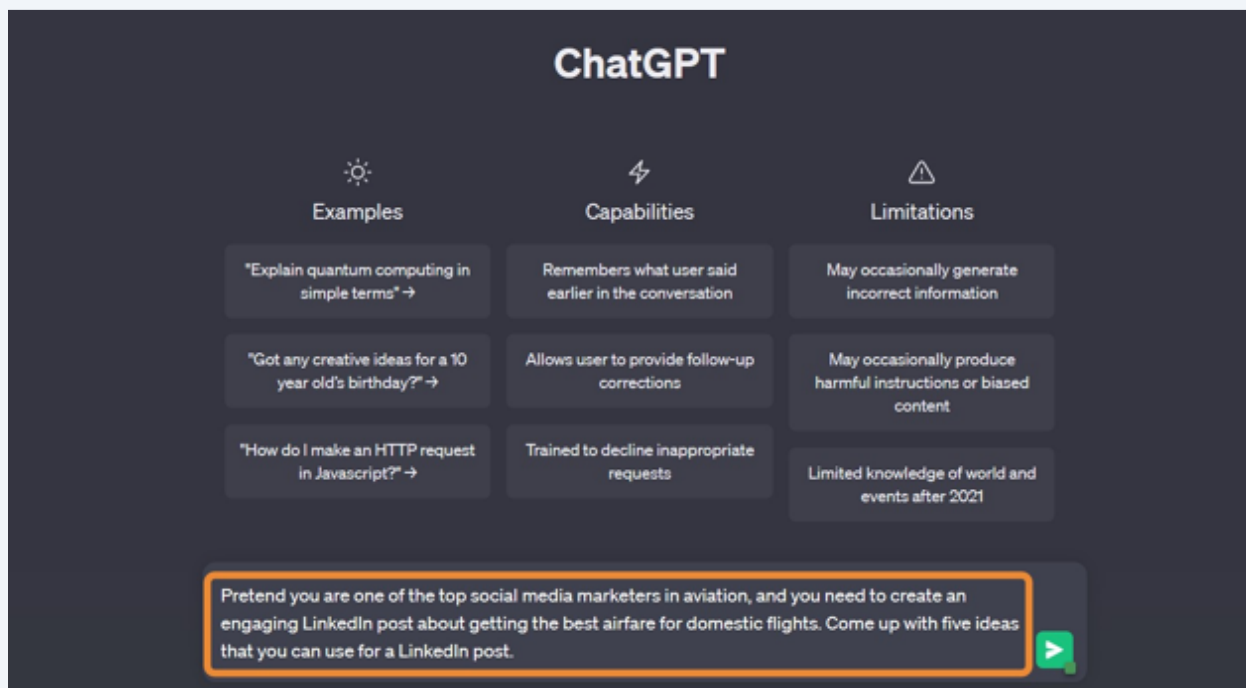
# How to Create a LinkedIn Post using ChatGPT

## Generating a Post using ChatGPT

1 Navigate to [chat.openai.com](https://chat.openai.com)

2 Enter the following prompt in the message field:

"Pretend you are one of the top social media marketers in {industry}, and you need to create an engaging LinkedIn post about {topic}. Come up with {number} ideas that you can use for a LinkedIn post."

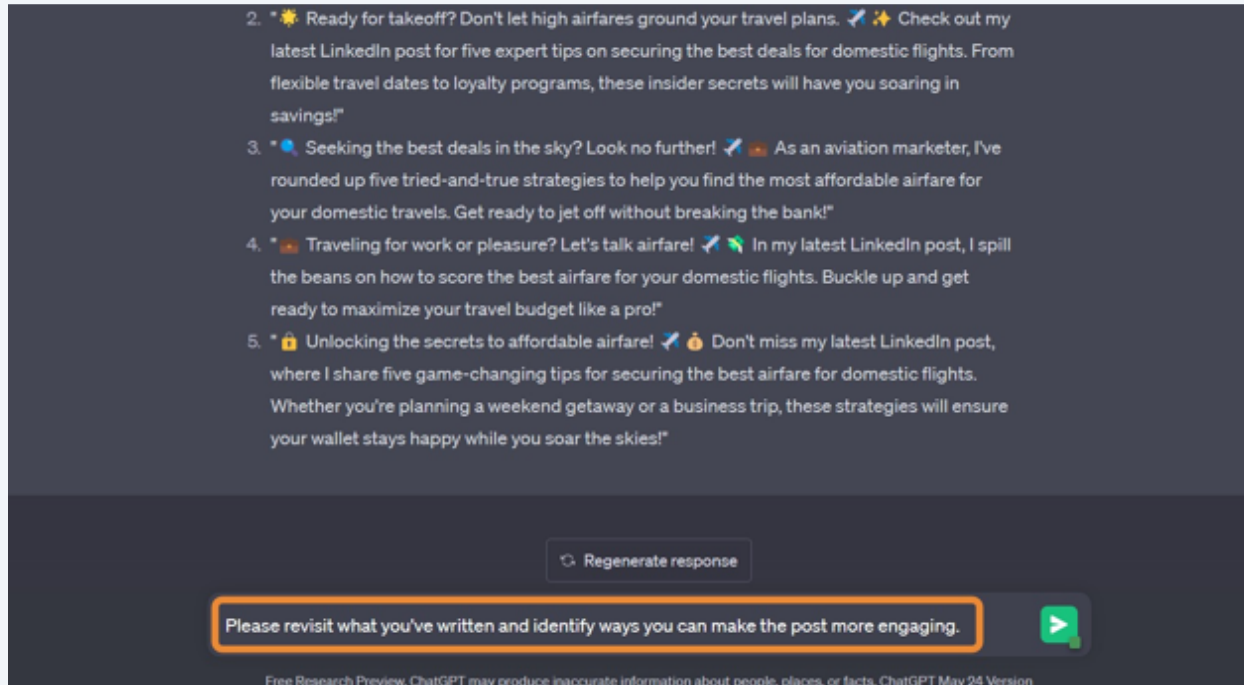


3

To refine the LinkedIn post ideas, enter the following prompt:

"Please revisit what you've written and identify ways you can make the post more {tone descriptor}."

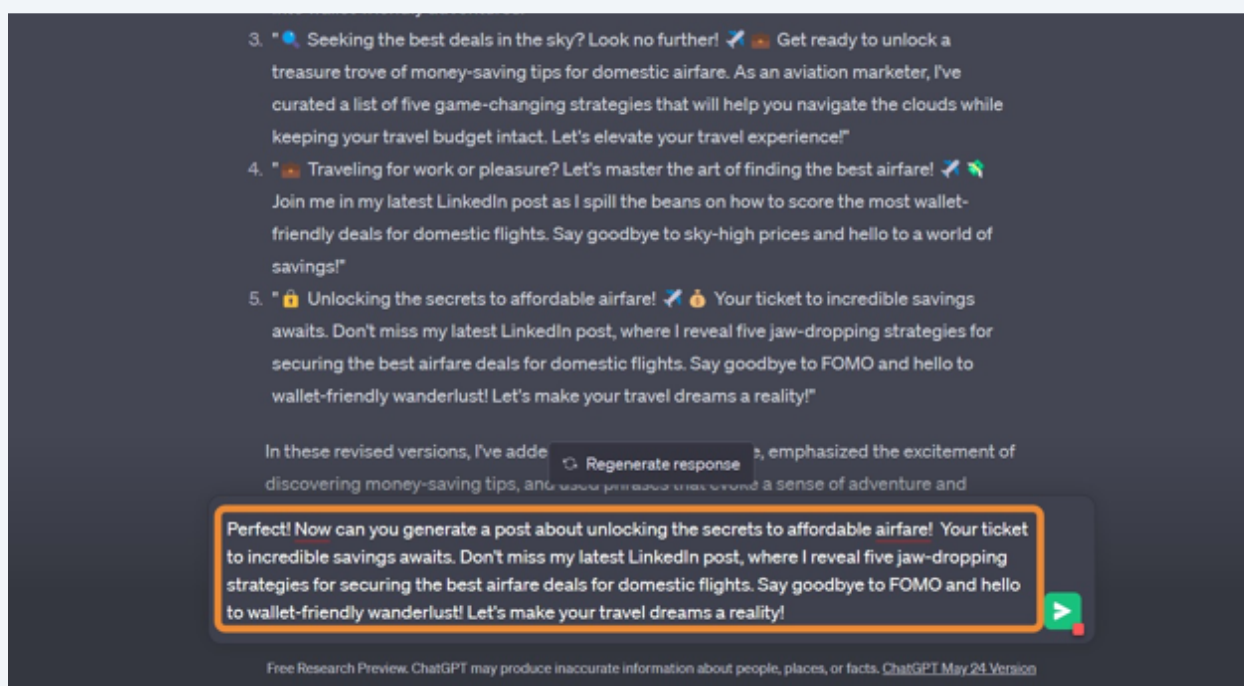
(Tone descriptor examples: Engaging, witty, humorous, professional)



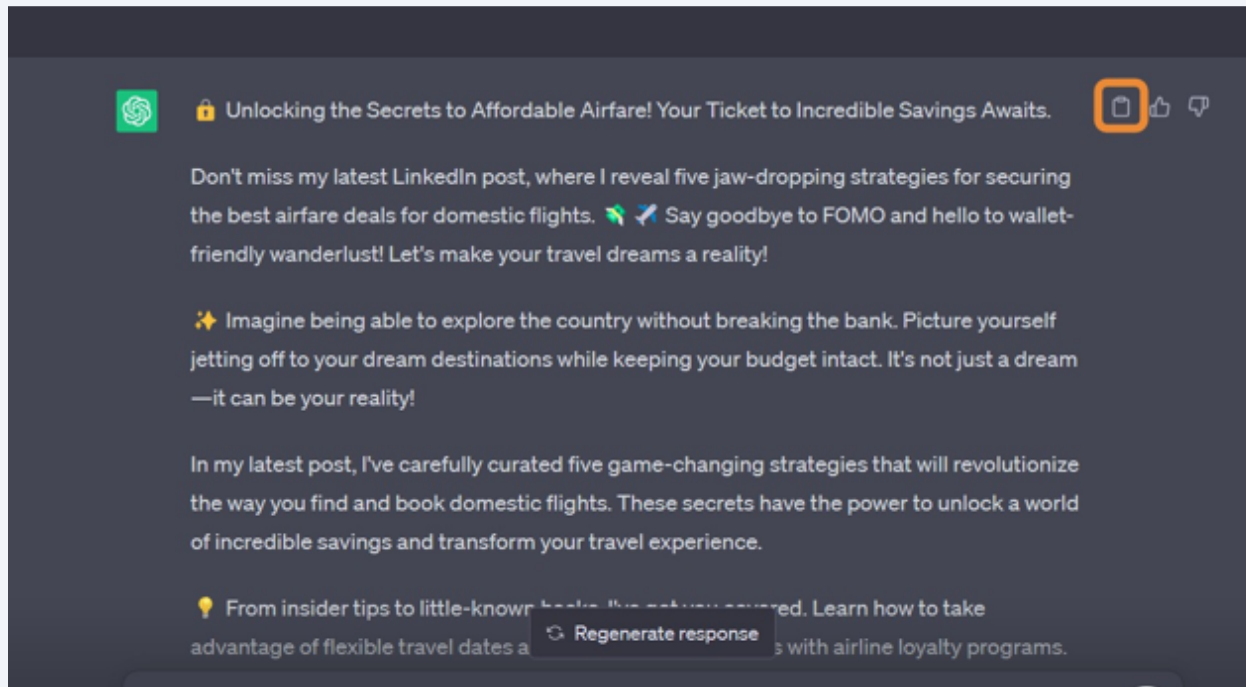
4

Choose the ideal topic and create a post by using this prompt:

"Perfect! Now can you generate a post about {chosen topic}?"



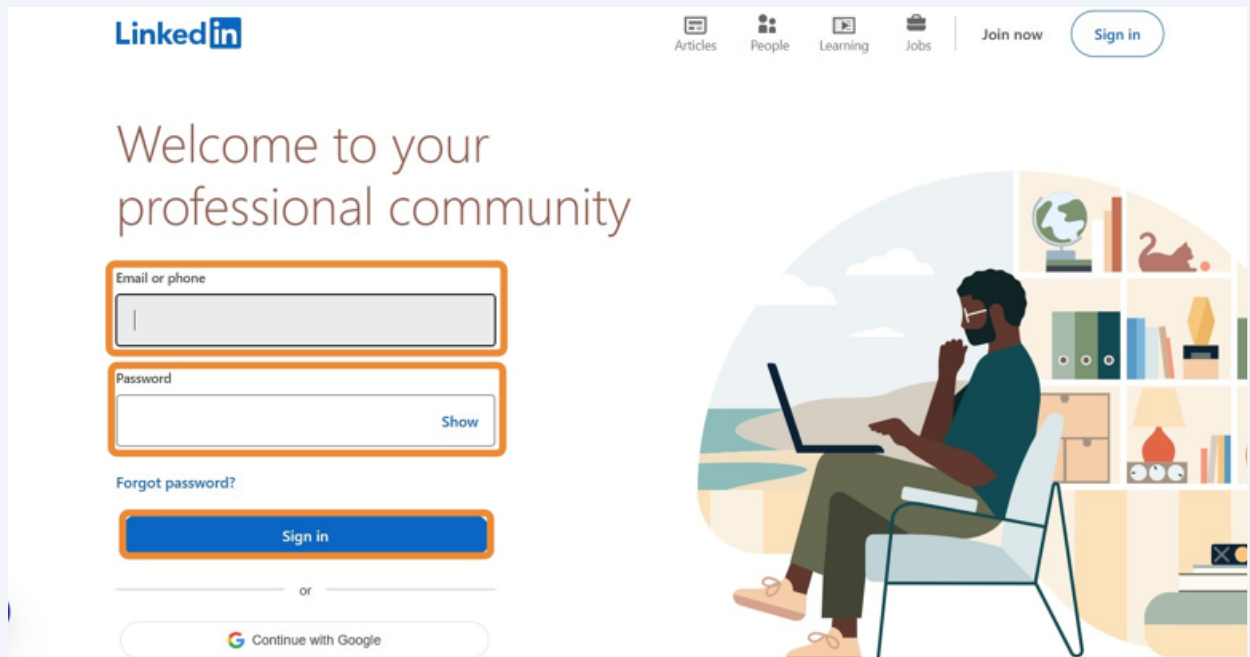
- 5 To copy the response, select the copy icon on the top right of the response.



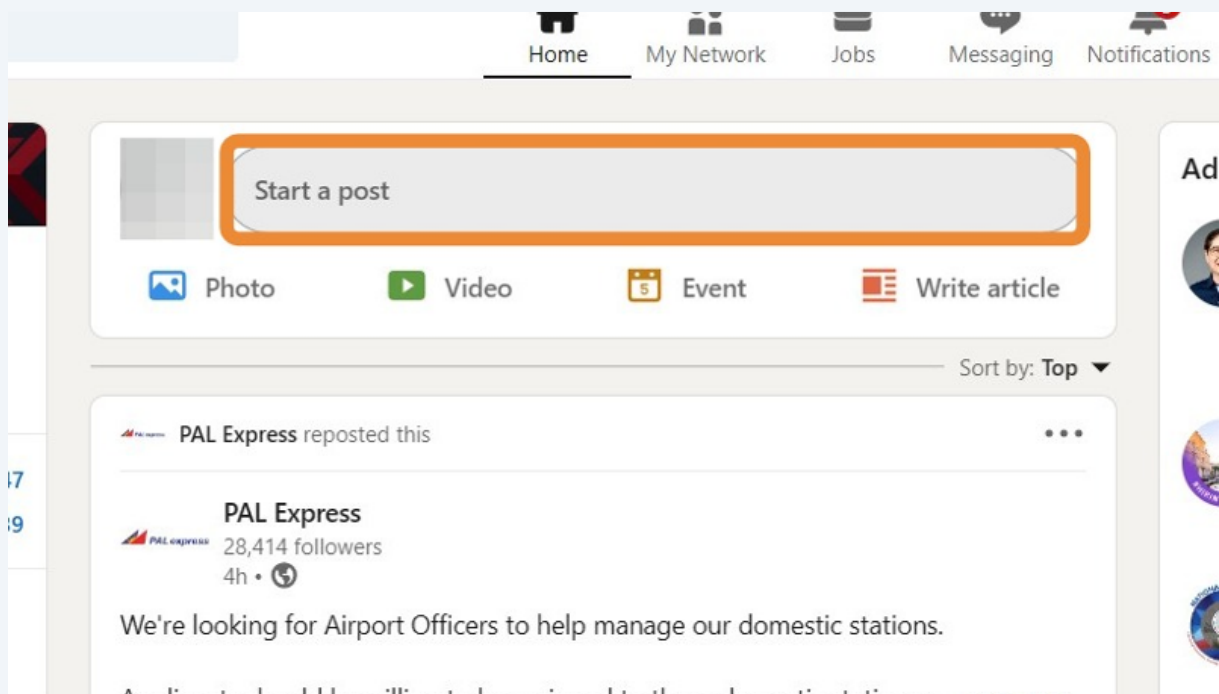
## Posting on LinkedIn

- 6 Navigate to [www.linkedin.com](https://www.linkedin.com)

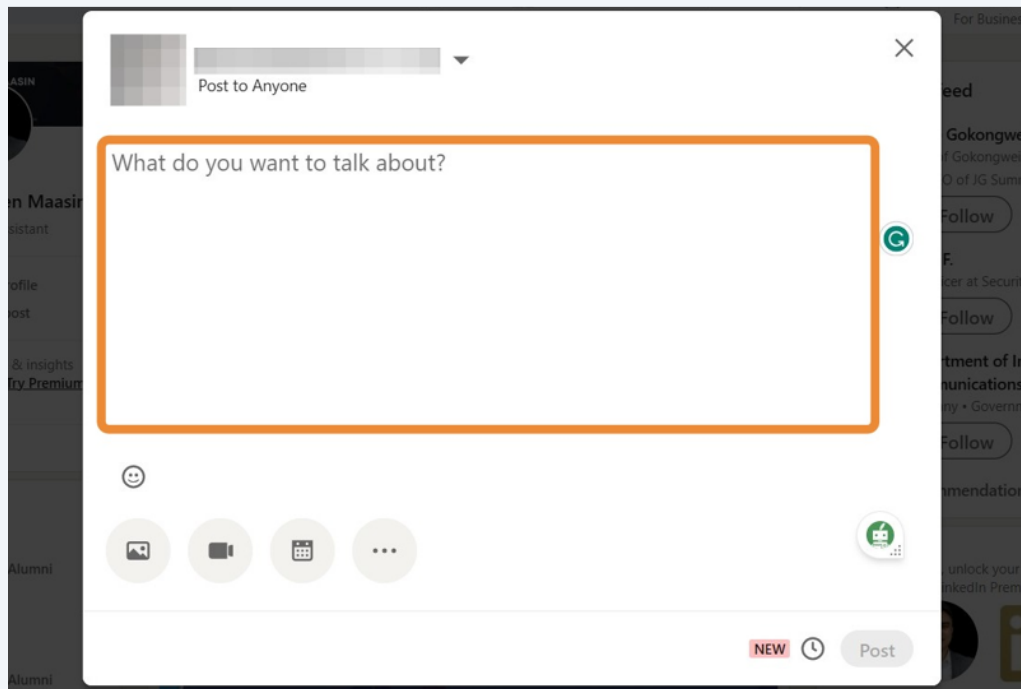
- 7 Enter your LinkedIn credentials. Then, click Sign in.



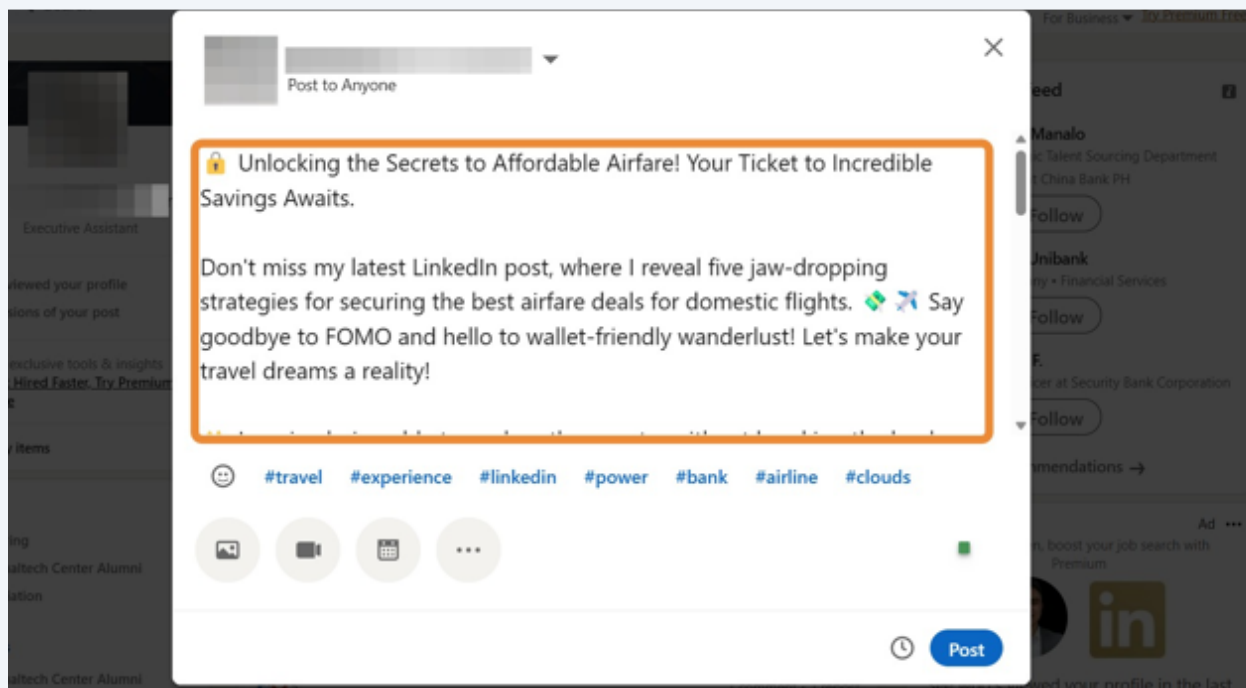
- 8 Click Start a post.



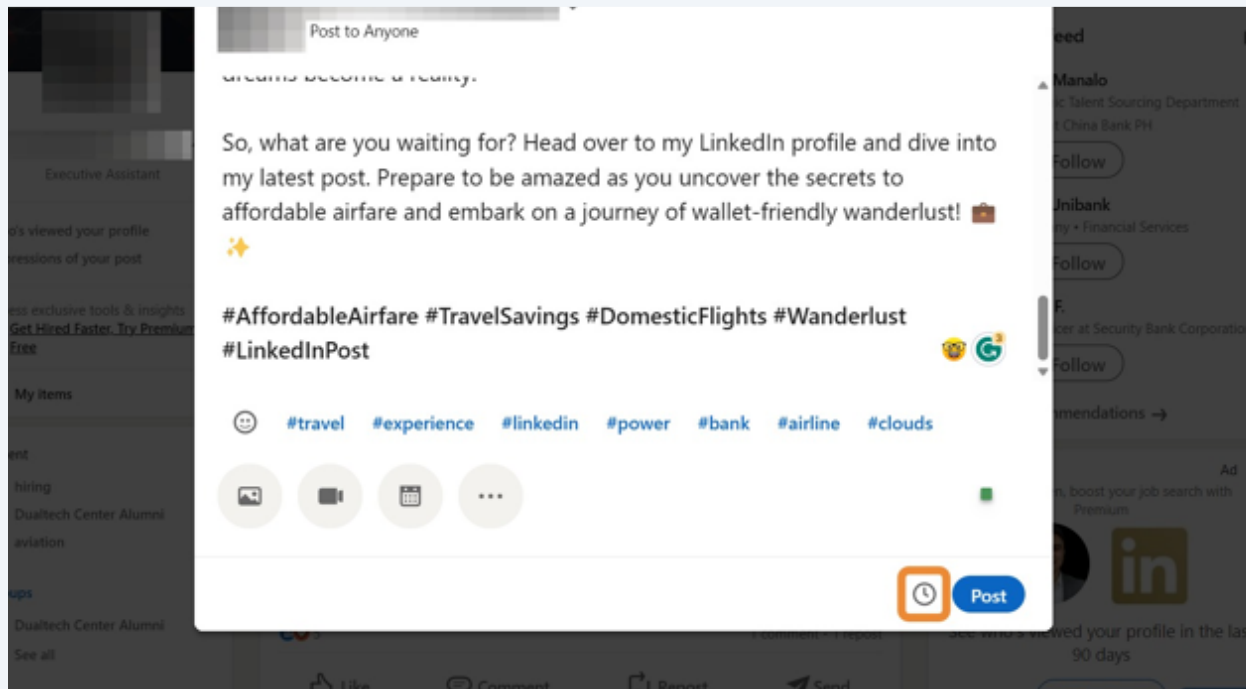
9 Paste the post that was generated by ChatGPT.



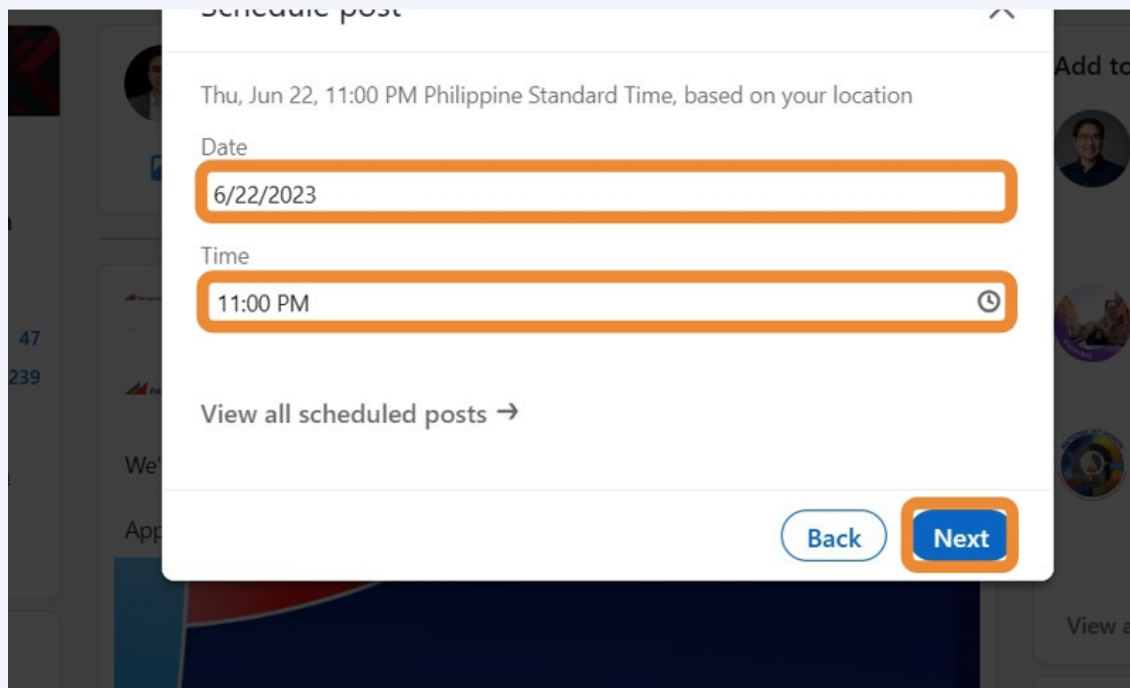
10 If needed, fix the formatting of the post.



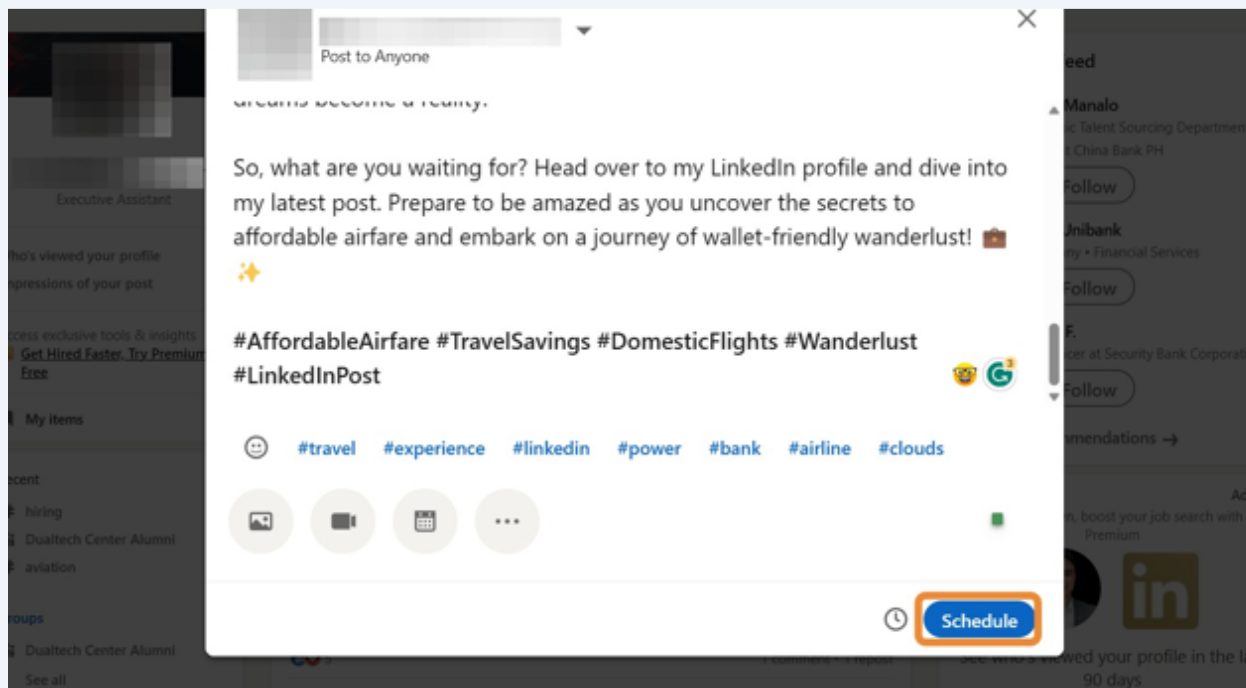
- 11 To schedule your post, select the clock icon.



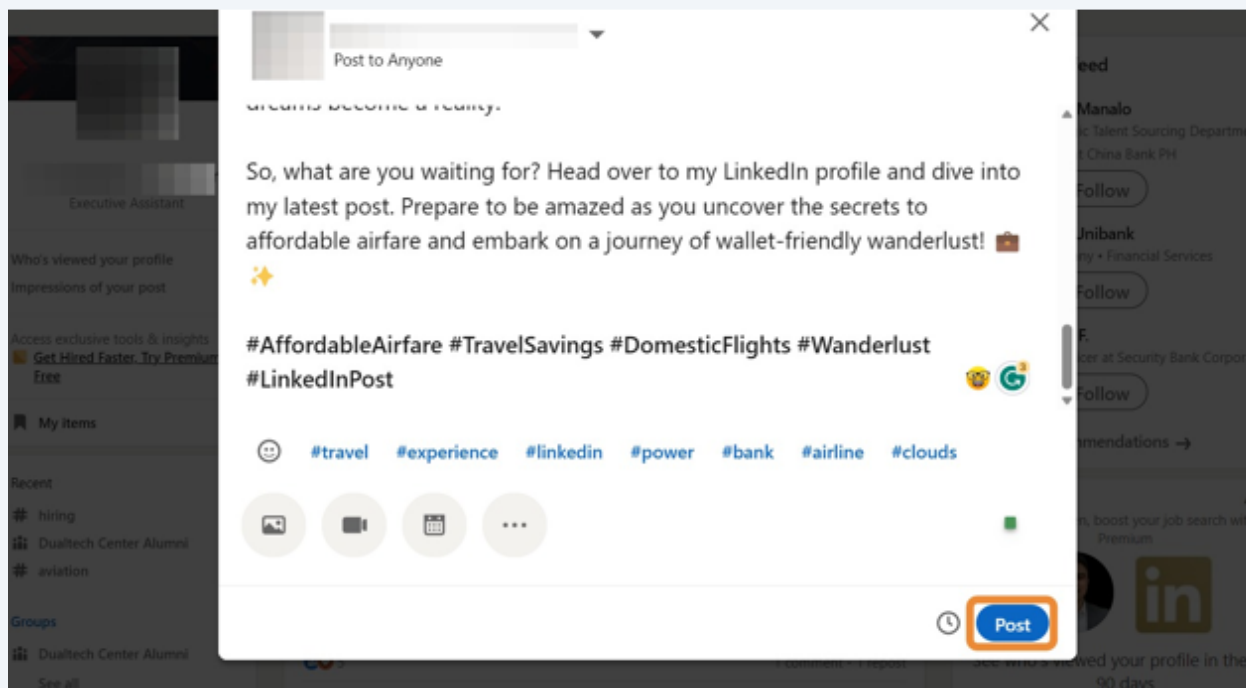
- 12 Select the date and time you'd like it to be posted. Then, click Next.



- 13 To schedule the post, click the Schedule button.



- 14 To post it now, click the Post button.





- 15 To review your post, check your LinkedIn feed by going to the homepage.

